



## **Northwest Youth Leadership Summit**

Inspiring and training the next generation of diverse conservation leaders.

## **Event Details**

When: Saturday, October 22, 2016, 9am - 6pm



**What:** The Northwest Youth Leadership Summit will celebrate and inspire diverse youth leaders from our region. The Summit provides leadership training and workforce development opportunities that equip students to take action to be stewards of their environment and communities. The event is free to students and includes 18 skill-building breakout sessions, a Student Success Panel, a career and networking fair, mentorship, and outdoor adventures. Learn more: www.mountaineers.org/nwyls.

Where: The Mountaineers Seattle Program Center, 7700 Sand Point Way NE Seattle, WA 98115

**Who:** 150-200 students ages 16-22 who have participated in environmental stewardship programs in the Pacific Northwest, and adults from 30+ partner organizations involved in outdoor recreation, natural resource management, environmental education, and promoting equity and inclusion.

Sponsorship Levels and Benefits	<b>\$1,000*</b> Grand Fir	\$500* Western Larch	\$250* Red Cedar
<b>Summit Exhibit:</b> Opportunity for onsite booth at the conference (audience of 200-250 people)	•		
<b>Podium Acknowledgement:</b> Sponsor verbally recognized by our Master of Ceremonies during speaking portion of event	•	•	
<b>Public Relations:</b> Sponsor featured in event announcements to the press and media	•	•	
<b>Electronic Publicity:</b> Sponsor featured on The Mountaineers' website (300,000 unique visitors annually) and North Cascades Institute's website (75,000 unique visitors annually) and social media promotion that reaches 25,000 Mountaineers and 15,000 Institute followers per month	Linked logo	Linked logo	Listed name
<b>Event and Program Signage:</b> Sponsor featured in day-of-event print materials	•	•	•
<b>Tax Deduction:</b> Sponsorship is tax deductible to the full extent of the law; please consult with your tax advisor	•	•	•

<sup>\*</sup>Sponsorship levels of cash donations or equivalent value in donated goods. Preferred deadline: August 19