

Dashboard
Seattle Branch
As of Oct 27, 2021 4:44 PM Viewing as Jeff Bowman

Refresh

Total Member Count

Report Date	Sum of Number of Members
September 2021	14,340
August 2021	14,190
September 2020	13,738

[View Report \(Total Member Count: MoM & YoY\)](#)

Trips

Record Count

Start Date: DEPRECATED Committee Type > Start Date

Trips are standalone activities and do NOT include lectures, field trips, seminars, or clinics.

[View Report \(Seattle Trips by Committee this last FY\)](#)

Activity Participants to Date This FY

545

Anyone who has participated in an activity that is a trip, lecture, field trip, seminar or clinic. FY starts Oct 1. Total participants

[View Report \(Seattle Activity Participants this FY\)](#)

Seattle Member Count

Report Date	Sum of Number of Members
September 2020	8,647
August 2021	8,814
September 2021	8,926

[View Report \(Seattle Membership MoM & YoY\)](#)

Trips - Hike, Scramble, Climb, Sail

Record Count

Start Date > DEPRECATED Committee Type

[View Report \(Seattle Trips by Committee- hike, scramble, climb, sail\)](#)

Activity Participants to Date Last FY

524

Anyone who has participated in an activity that is a trip, lecture, field trip, seminar or clinic. FY starts Oct 1. Total participants

[View Report \(Seattle Activity Participants Last FY\)](#)

New Members and Guests

Membership Type	Record Count
Adult	84
Family	39
Senior	10
Student & Military	10
Guest Adult	100
Guest Family	15

All new members and new guest members from the last month

[View Report \(Seattle New Members and Guests\)](#)

More trips by committee

Record Count

Start Date > DEPRECATED Committee Type

[View Report \(Seattle trips by committee- everyone etc\)](#)

Active Volunteers by Month

Sum of Number of Volunteers

Active Volunteer Snapshot: Created Date

Active Volunteers include anyone who has led an activity, instructed a course, or participated in a stewardship activity in the

[View Report \(Seattle Active Volunteers\)](#)

Membership Retention 1st year members

Sum of Number of Members (%)

Report Date

Membership Status: Expired, Current, Deceased

[View Report \(Member Retention - 1st Year\)](#)

Course Participants

Sum of Unique Course Participants

Course: Start Date: DEPRECATED Committee Type > Course: Start Date

Courses do NOT include seminars and clinics.

[View Report \(Seattle Unique Course Participants\)](#)

Events

Record Count

Event Starts > Event Ends

[View Report \(Seattle Branch Events\)](#)

Membership Retention for 2+ year member

Sum of Number of Members (%)

Report Date

Membership Status: Expired, Deceased, Current

[View Report \(Member Retention - 2+ Year\)](#)

Course Capacity this FY (Count)

Unfilled Count, Waitlisted Count

DEPRECATED Committee Type

Measure: Unfilled Count, Waitlisted Count

[View Report \(Seattle Course Capacity\)](#)

Leader Badges Assigned

Record Count

Badge: Badge Name > Date Assigned

Date Assigned: FY 2021, FY 2022

[View Report \(Seattle Leader Badges\)](#)

Ethnicity of Reporting Members

Record Count

DEPRECATED Ethnicity: Black, Afro-Caribbean, or African American, East Asian or Asian American, Latino or I

1895 members reporting as of 11/10/16

[View Report \(Ethnicity of Reporting Members - Seattle\)](#)

Course Capacity This FY (percent)

Registered Percent, Unfilled Percent, Waitlisted Percent

DEPRECATED Committee Type

Measure: Registered Percent, Unfilled Percent, Waitlisted Percent

[View Report \(Seattle Course Capacity\)](#)

Member Gender

Record Count

DEPRECATED Gender: Female, Male, Other

2414 members reporting gender as of 11/10/16

[View Report \(Seattle - Member Gender\)](#)

https://mountaineers.lightning.force.com/lightning/r/Dashboard/01Zi000000jKsGEAU/view?queryScope=userFolders

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