

Minutes

19 MARCH 2020 / 1800 / Meeting held via teleconference

ATTENDEES

- Officers: Bob Keranen, Marko Pavela, Greg Lovelady, Virginia Haas, Beth Peden, Neal Kirby, Doug Hansen
- Guests: Mike Riley

Meeting called to order at 1811

1812 Introductions/Welcome Guests

1816 – Approval of last months minutes – All

- We will wait until next month or the following month to approve the minutes.

1817 – BASIC CLIMBING REFUND DISCUSSION - BOB K.

- Should we give a full refund???
 - Climbing committee would like to give a full refund.
- We will go ahead and offer a full refund with options to donate their course fee or roll them into next year's class.

1844 – COVID-19 AND OUR OLYMPIA BRANCH MEMBERS - BOB K.

- Do we know of anyone in our branch membership that has tested positive. Nobody mentioned that they knew anyone yet.
 - Talk was mentioning that we can extend that to immediate family members too.
- Just to see if those folks need help from us in any way.

1846 – CLASS/ACTIVITY/TRIP UPDATES - BOB K.

- Classes and trips are cancelled until at least April 24th.
- Backcountry ski courses and snowshoe courses are still pending.
- Scrambling is still pending.
- MOFA Spring was cancelled and will try to do a refresher with e-learning.
- Per Donna K. Monte Pratt is leaving the backpacking course open for a bit longer to see if he is able to continue the course. Also, the Conditioning Hiking Series has made arrangements to hold the classroom sessions via Zoom. If they cannot do the hikes, Donna K. will work with the committee to see about postponing for a month or cancelling.
- Navigation will occur via e-learning
- BBR will be truncated course and hopefully will start in May.

1851 – BUDGET - BOB K.

- Reaching out to activity chairs to try to develop 2021 budgets.
- Bill Ashby from Seattle recommended to the BLC committee push the budgets forward to 2021 instead of trying to figure out a whole new budget. Would be a lot easier due to the current situation with COVID-19.
 - All branch chairs agreed to bump their budgets.
- Mike and Beth will be on the finance committee call that will occur Monday and will report back.

1901 – NOMINATIONS - NEAL K.

- They do not have any solid interest in the new branch positions

1903 – JITSI VS ZOOM - BOB K.

- Zoom worked well for Neal Kirby.
- Leaning on the program center to see if we can get us a Zoom account
- Jitsi did not work as well as we would have liked.
 - We can fall back on Jitsi if needed.

1910 - Officer's Reports – All

- Greg Lovelady - Board of Directors meeting
 - Milestone for the Olympia Branch is over 1000 members now.
 - Trying to come to an agreement with the Colorado Mountain Club
 - SEE APPENDIX for full meeting notes.
- Doug Hansen - Nothing
- Marko - Nothing
- Beth - Nothing yet on budget stuff or financial reports other than the last ones sent out a couple weeks ago.
 - When will folks make a decision about the 2021 budget. Bob ventures to say that it'll happen on Monday after the finance committee meeting.
- Virginia - Cancelled April 1, 2020 Potluck/Adventure Speaker series
- Neal - Nothing

1925 – Meeting Adjourned

Appendix

'Summary of the Retreat of the Board of Directors

March 7, 2020, Seattle Program Center (re-configured to a teleconference)

1. **Attendance** (xx board present, x absent), **call to order** (Welcome, introductions (Vik))
2. **Retreat**
 - a. Tom Vogl: CEO update: (In Feb. Tom finished 4th year as CEO.)
 - i. **Olympia branch** exceeded 1,000 members for the first time, joining Everett which just hit this milestone in December
 - ii. Club hit a high of 14,453 members for a 4.73% YOY growth rate.
 - iii. **Communications**: We are making progress with our **Equity & Inclusion** program. Check out the E&I Committee Page on the web-site where we're listing resources from external experts and experiences within The Mountaineers and outlining our important blog updates to date..
 - iv. Progressive climbing initiative: progress noted.
 - v. (Becca, Kristina) Member satisfaction survey; 5-year look back (See slides).
 - b. Member and Volunteer Survey results and break out discussions (Becca and Kristina).
 - c. Vision 2022 (2023-2027) 2.0 Committee
 - i. • Progress update; Vision 2022 introduced two years ago; after nearly six months of analysis, we determined that a large fundraising campaign was not feasible...
 1. We've made progress in leadership development, progressive climbing education, youth outreach & impact, equity & inclusion, conservation advocacy, & carbon footprint reduction.
 2. Our three strategic priorities (LEAD, ENGAGE, and ADVOCATE) are still the right framework to guide our plan
 - ii. • Share tools and process for outreach interviews and informal conversations in the coming months:
Colorado Mountain Club: We have invested approximately \$820,000 over the last 6 years in the WEBSITE; CMC will pay us \$250,000 (30% of our investment) to adapt the site. The board's feedback on next steps was solicited.
 - d. Lunch Presentation Topic: Planned Giving (Bri/Amber)
 - e. 3-Year Plan Review and check in on financial sustainability (Tom V, Barbara, Tom H, Becca): • YTD results & Q1 mid-flight; • 3-Year Plan - major assumptions, alignment with board expectations; • Conversations with BLC about branch guidance; • Don's (Treasurer) feedback
3. **Board's Business Meeting - 2 pm; highlights**
 - a. Committee & Staff Updates
 - i. • Development - gala update (Amber)
 - ii. • Governance - open at-large director position - Manisha (Gabe)
 - iii. • Conservation & Advocacy - director hiring status (Tom)
 - b. Executive Session
 - c. Colorado Mtn. Club Website MOU (motion for ExComm to approve final agreement in spring)

¹ Greg L. has the full 43-page report including graphs, tables, etc.