

# Minutes

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**11 DECEMBER 2019 / 1800 / Olympia Center**

## **ATTENDEES**

- Officers: Bob Keranen, Marko Pavela, Greg Lovelady, Beth Peden, Virginia Haas, Neal Kirby
- Guests: None

Meeting called to order at 1800

**1800 – Approval of NOVEMBER minutes – All**

- APPROVED by ALL

**1801 – BANFF - BOB K.**

- Friday 86% Full, Saturday 98% Full, Sunday ~79% Full. **FINAL FIGURES TBD**
  - o Successful likely will do it again for 3 nights
- Could have volunteer problems next year with the conflict with the Leadership Conference

**1809 – BUDGET TALKS - MARKO**

- Talks with Kayaking (Sea Kayaking) about the course cost, but not much.
- Overall, the budget is going well and being accepted well.
- Discussion on the historical value of course fees was had as well as general historical budget discussion.
- Amber Carrigan, Director of Development (fund raising), has asked to come down with Peter Hendrickson to have lunch with Bob K. and Neal.
  - o Greg Lovelady spoke to the goals of the donation based model that has recently become more prevalent.

**1826 – COMMUNICATIONS MEETING- BOB K.**

- Talking about our communication strategy and how to manage promotion and helping each other out when needed.
- Neal K. has put together a list of local newspapers their editors to get them to publish them.
- Talked about Facebook advertising and reaching out for Instagram
- Talked about blank business cards
  - o Doug and Marko will talk to Dee Ann about them

**1836 – PROMOTION OF THE OPEN HOUSE - VIRGINIA**

- Promotion is going well

- o Suggested to talk with Mike Riley, Carla J, Carolyn B. to see where to put up flyers.
- Will get with Bob K. to look in the storage locker for anything that is needed for the Open House

#### 1851 – INVITING ACTIVITY CHAIRS TO THE BRANCH COUNCIL MEETING - BOB K.

- Invite Jennifer Goodwin, Tom Eckhout, and/or Marko for January.
  - o Donna K. and/or Jennifer Fortin for the following meeting in February.

#### 1855 – PROMOTE MORE SUMMITS - BOB K.

- Have Naturalist Summit, Conservation, and MOFA at the club wide level
- Promote the summits that are coming up
  - o Branch Leadership Committee
  - o Let more people know that they are coming up
- Leadership (Chair) will schedule a Branch wide summit and get all the activity chair in the room.
  - o Greg will send out the document that outlines committee chairs challenges and successes. This will be updated at the new Branch wide summit.

#### 1920 – NATURALIST COMMITTEE CHAIR / BADGE - BOB K.

- Need to have a summit discussing how much the course would cost compared to Seattle.
  - o How to list the clinics and trips
    - The Naturalist Committee is under the Hiking Committee currently
  - o Asking to break away from the Hiking Committee to be a committee on it's own.
- The committee members will have a summit soon to speak with Seattle

#### 1910 – Officer's Reports – All

- Virginia - Asking about table top presentation trifold boards for Climbing and Scrambling.
  - o Will talk to the Climbing Chair about it and then they can leave them with the adventure speaker series as well.
- Doug - Nothing
- Greg Lovelady - Annual Board of Directors retreat
- Marko - Leadership class is going well there are 7 people signed up so far.
- Neal - Need to start election process earlier because Neal will be gone most of May.
  - o Gear Sale is going well and will open the gear sale for folks to sign up.
- Bob K - See all notes above.
- Beth Peden - Email
  - o Beth will clean up the requests to the Program Center
  - o When requests are made for reimbursement it should go through the Committee Chair (as a 1st approval) then forwarded to Beth (as a 2nd approval).
    - Things that are for more than \$400 should include the Branch Chair.
  - o Bob will send an email to the Committee Chairs to remind them about the above.

1926 – Meeting Adjourned