Dashboard
Everett Branch
As of Oct 27, 2021 4:44 PM·Viewing as Jeff Bowman

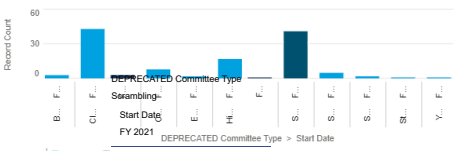
Refresh

Total Member Count

Report Date ↑	Sum of Number of Members
September 2021	14,340
August 2021	14,190
September 2020	13,738

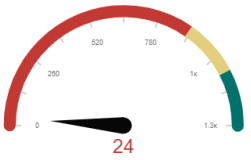
View Report (Total Member Count: MoM & YoY) (https://mountaineers.lightning.force.com/one/one.app#/sObject/00Oi00…

Trips



Trips are standalone activities and do NOT include lectures, field trips, seminars, or clinics.
View Report (Everett Trips by Committee this-last FY) (https://mountaineers.lightning.force.com/one/one.app#/sObject/00Oi

Activity Participants to Date This FY



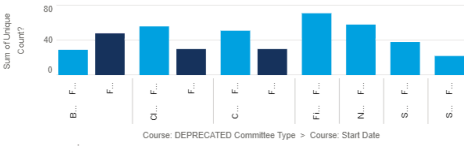
Anyone who has participated in an activity that is a trip, lecture, field trip, seminar or clinic.
View Report (Everett Activity Participants this FY) (https://mountaineers.lightning.force.com/one/one.app#/sObject/00Oi000

Everett Member Count

Report Date ↓	Sum of Number of Members
September 2020	970
August 2021	917
September 2021	916

View Report (Everett Membership MoM & YoY) (https://mountaineers.lightning.force.com/one/one.app#/sObject/00Oi000…

Course Participants



Couses do NOT include seminars and clinics.
View Report (Everett Unique Course Participants) (https://mountaineers.lightning.force.com/one/one.app#/sObject/00Oi000

Activity Participants to Date Last FY

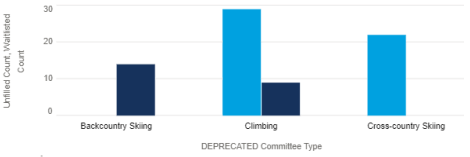
Anyone who has participated in an activity that is a trip, lecture, field trip, seminar or clinic.
View Report (Everett Activity Participants Last FY) (https://mountaineers.lightning.force.com/one/one.app#/sObject/00Oi00

New Members and Guests

Membership Type ↑	Record Count
Adult	9
Senior	2
Student & Military	1
Guest Adult	10
Guest Family	2

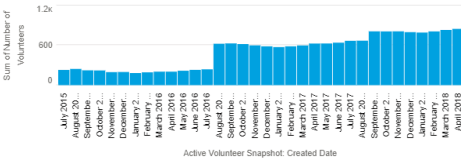
All new members and new guest members from the last month
View Report (Everett New Members and Guests) (https://mountaineers.lightning.force.com/one/one.app#/sObject/00Oi0000

Course Capacity This FY (count)



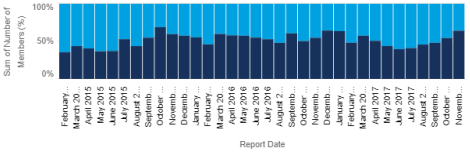
View Report (Everett Course Capacity) (https://mountaineers.lightning.force.com/one/one.app#/sObject/00Oi0000006ZX…

Active Volunteers by Month



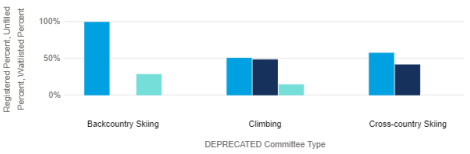
Active Volunteers include anyone who has led an activity, instructed a course, or participated in a stewardship activity in the
View Report (Everett Active Volunteers) (https://mountaineers.lightning.force.com/one/one.app#/sObject/00Oi0000006YpBI

Membership Retention 1st year members



View Report (Member Retention - 1st Year) (https://mountaineers.lightning.force.com/one/one.app#/sObject/00Oi000000…

Course Capacity This FY (percent)

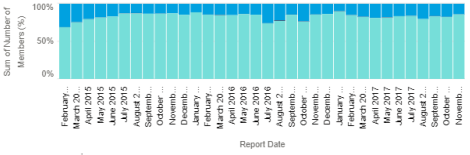


View Report (Everett Course Capacity) (https://mountaineers.lightning.force.com/one/one.app#/sObject/00Oi0000006ZX…

Events

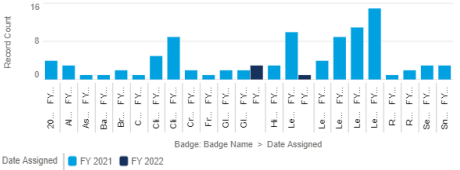
View Report (Everett Branch Events) (https://mountaineers.lightning.force.com/one/one.app#/sObject/00Oi0000006YpB…

Membership Rentention for 2+ year member

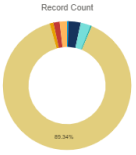


View Report (Member Retention - 2+ Year) (https://mountaineers.lightning.force.com/one/one.app#/sObject/00Oi000000…

Leader Badges Assigned



View Report (Everett Leader Badges) (https://mountaineers.lightning.force.com/one/one.app#/sObject/00Oi0000006YpB…



DEPRECATED Ethnicity | Black, Afro-Caribbean, or African American | East Asian or Asian American | Latino or I

View Report (Ethnicity of Reporting Members - Everett) (https://mountaineers.lightning.force.com/one/one.app#/sObject/…