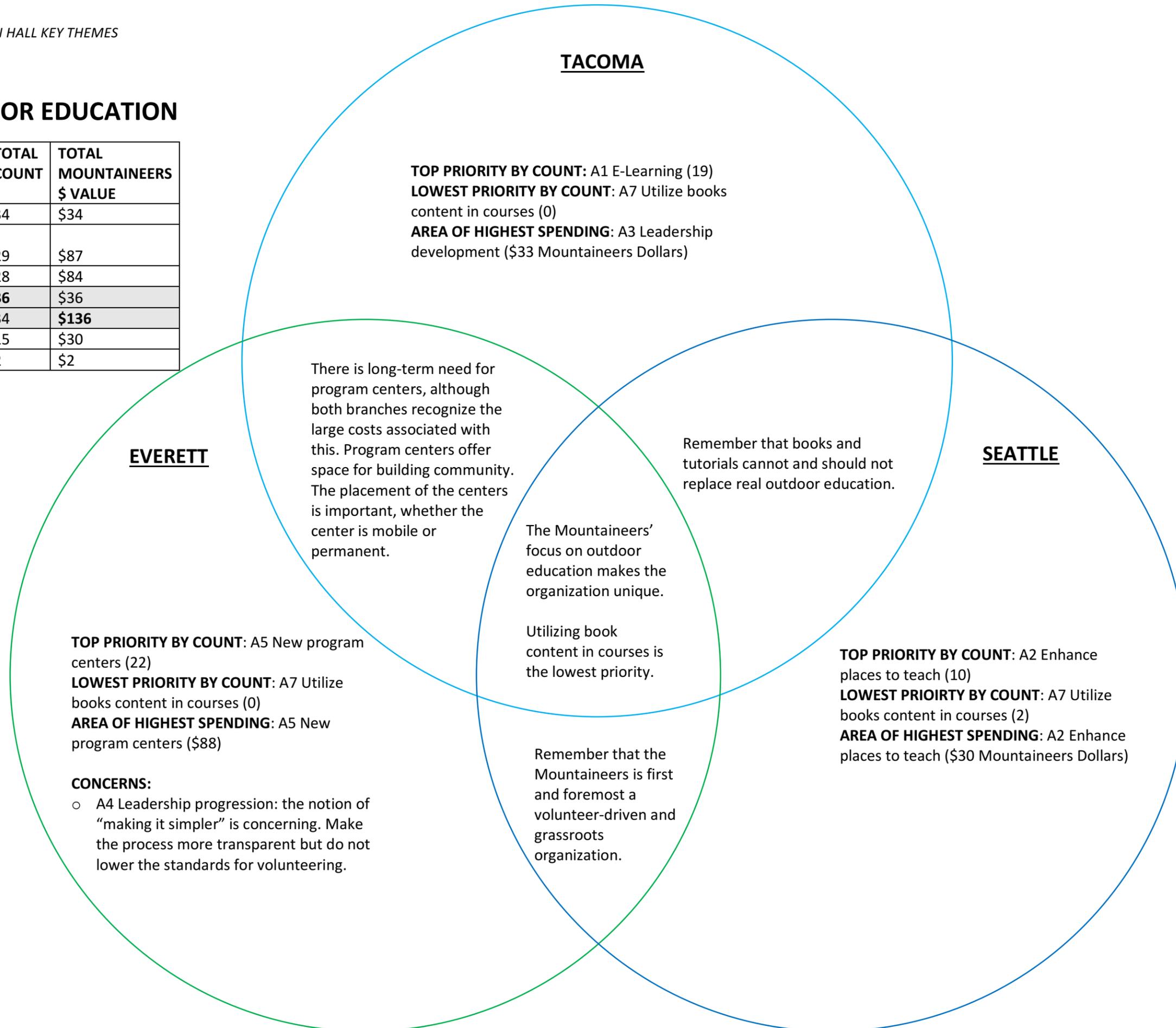


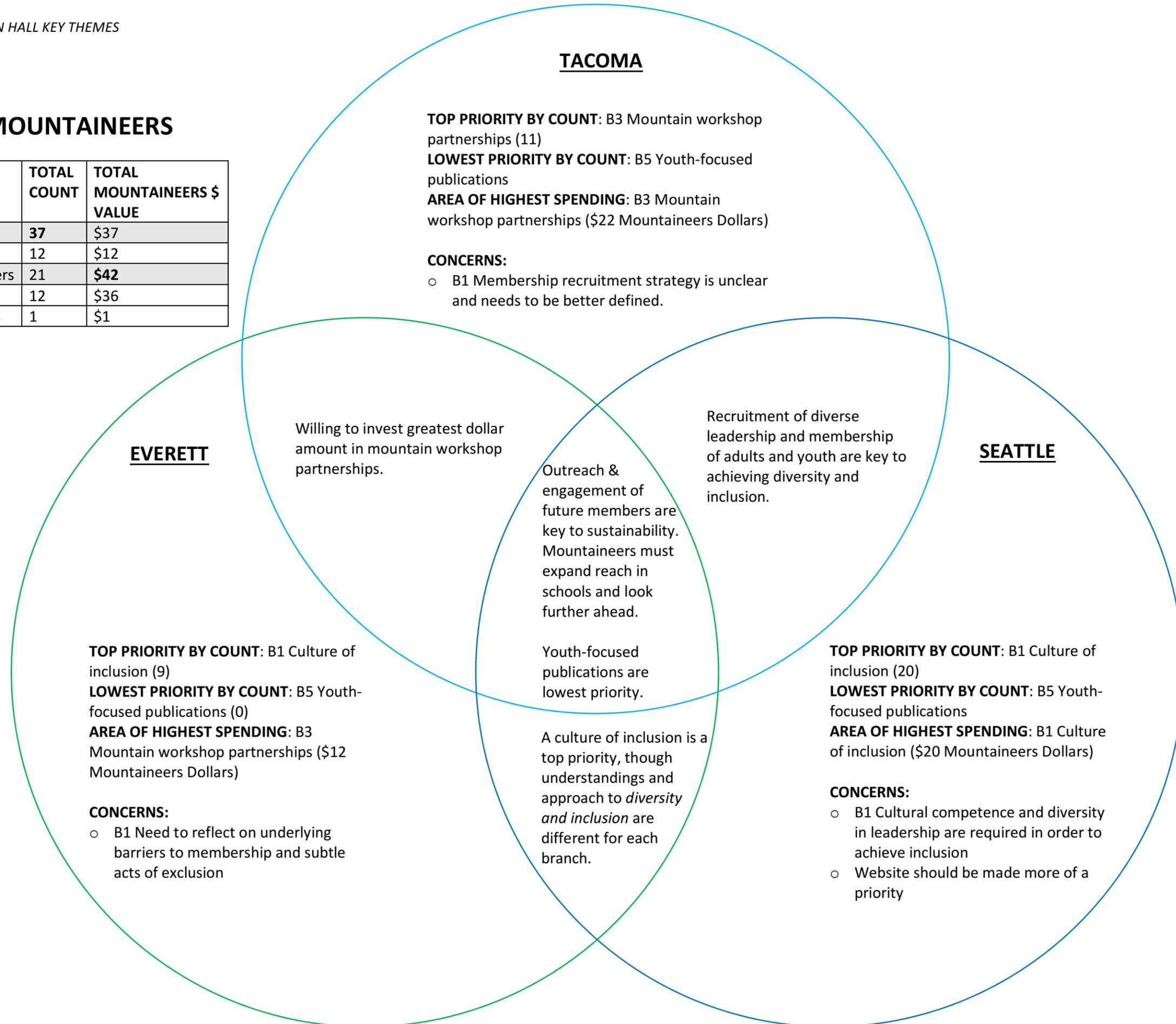
**STRATEGIC PRIORITY:
LEADERS IN OUTDOOR EDUCATION**

INVESTMENT ACTION	TOTAL COUNT	TOTAL MOUNTAINEERS \$ VALUE
A1 e-learning	34	\$34
A2 enhance places to teach	29	\$87
A3 leadership dev	28	\$84
A4 leadership progression	36	\$36
A5 new program centers	34	\$136
A6 streamline website	15	\$30
A7 utilize books content	2	\$2



**STRATEGIC PRIORITY:
ENGAGE FUTURE MOUNTAINEERS**

INVESTMENT ACTION	TOTAL COUNT	TOTAL MOUNTAINEERS \$ VALUE
B1 culture of inclusion	37	\$37
B2 family gateway	12	\$12
B3 mountain workshop partners	21	\$42
B4 resident camps	12	\$36
B5 youth-focused publications	1	\$1



TACOMA

TOP PRIORITY BY COUNT: B3 Mountain workshop partnerships (11)
LOWEST PRIORITY BY COUNT: B5 Youth-focused publications
AREA OF HIGHEST SPENDING: B3 Mountain workshop partnerships (\$22 Mountaineers Dollars)

CONCERNS:

- B1 Membership recruitment strategy is unclear and needs to be better defined.

EVERETT

TOP PRIORITY BY COUNT: B1 Culture of inclusion (9)
LOWEST PRIORITY BY COUNT: B5 Youth-focused publications (0)
AREA OF HIGHEST SPENDING: B3 Mountain workshop partnerships (\$12 Mountaineers Dollars)

CONCERNS:

- B1 Need to reflect on underlying barriers to membership and subtle acts of exclusion

SEATTLE

TOP PRIORITY BY COUNT: B1 Culture of inclusion (20)
LOWEST PRIORITY BY COUNT: B5 Youth-focused publications
AREA OF HIGHEST SPENDING: B1 Culture of inclusion (\$20 Mountaineers Dollars)

CONCERNS:

- B1 Cultural competence and diversity in leadership are required in order to achieve inclusion
- Website should be made more of a priority

Willing to invest greatest dollar amount in mountain workshop partnerships.

Outreach & engagement of future members are key to sustainability. Mountaineers must expand reach in schools and look further ahead.

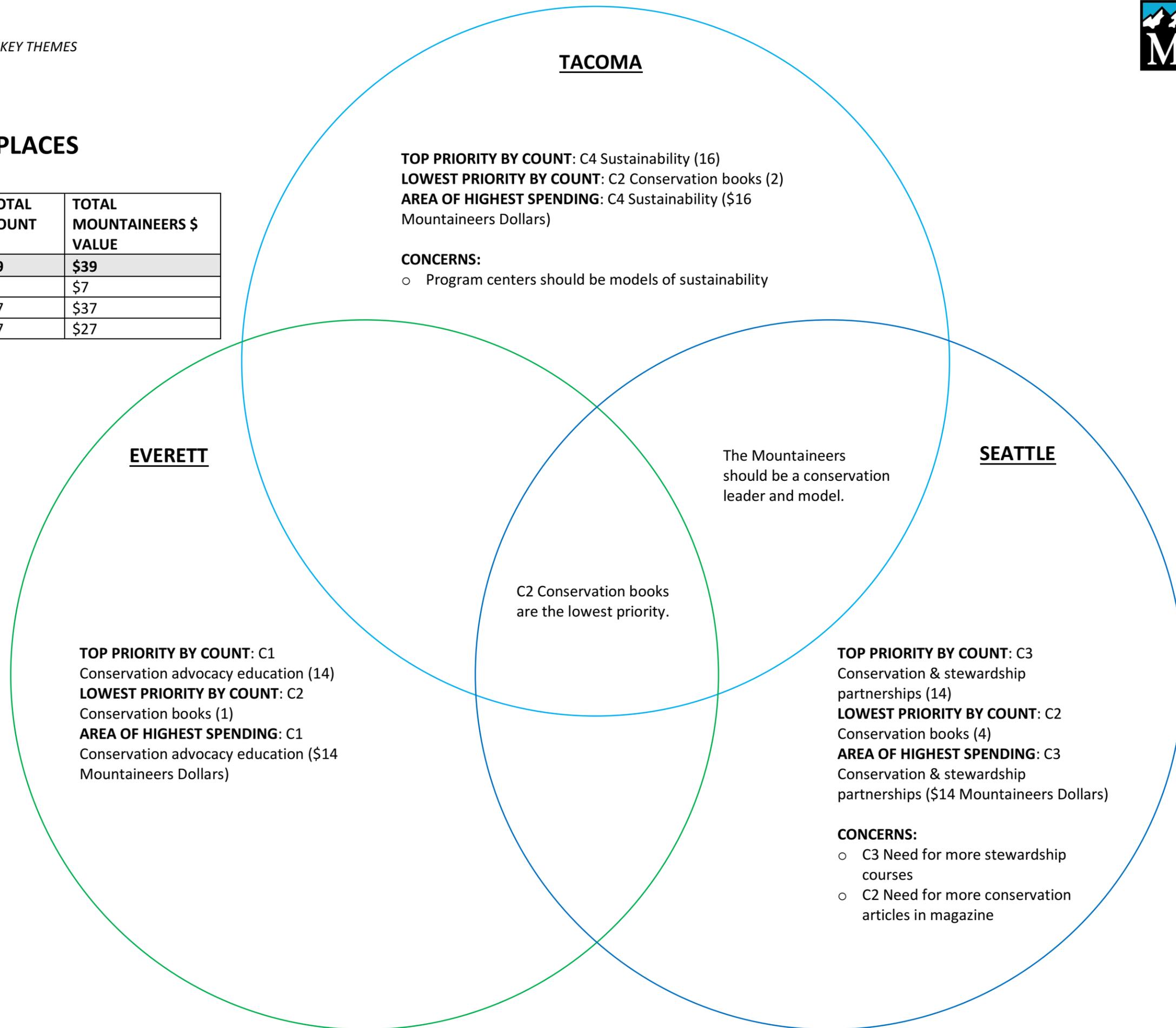
Youth-focused publications are lowest priority.

A culture of inclusion is a top priority, though understandings and approach to *diversity and inclusion* are different for each branch.

Recruitment of diverse leadership and membership of adults and youth are key to achieving diversity and inclusion.

**STRATEGIC PRIORITY:
ADVOCATE FOR WILD PLACES**

INVESTMENT ACTION	TOTAL COUNT	TOTAL MOUNTAINEERS \$ VALUE
C1 Conservation advocacy ed	39	\$39
C2 conservation books	7	\$7
C3 conservation & stewardship	37	\$37
C4 Sustainability	27	\$27



TACOMA

TOP PRIORITY BY COUNT: C4 Sustainability (16)
LOWEST PRIORITY BY COUNT: C2 Conservation books (2)
AREA OF HIGHEST SPENDING: C4 Sustainability (\$16 Mountaineers Dollars)

- CONCERNS:**
- Program centers should be models of sustainability

EVERETT

TOP PRIORITY BY COUNT: C1 Conservation advocacy education (14)
LOWEST PRIORITY BY COUNT: C2 Conservation books (1)
AREA OF HIGHEST SPENDING: C1 Conservation advocacy education (\$14 Mountaineers Dollars)

SEATTLE

TOP PRIORITY BY COUNT: C3 Conservation & stewardship partnerships (14)
LOWEST PRIORITY BY COUNT: C2 Conservation books (4)
AREA OF HIGHEST SPENDING: C3 Conservation & stewardship partnerships (\$14 Mountaineers Dollars)

- CONCERNS:**
- C3 Need for more stewardship courses
 - C2 Need for more conservation articles in magazine

The Mountaineers should be a conservation leader and model.

C2 Conservation books are the lowest priority.