

CORE VALUES:

ADVENTURE

We are **bold explorers**—driven by imagination, outdoor challenge, and the spirit of discovery.



EDUCATION

We share knowledge empowering others to safely and responsibly pursue outdoor activities.



VOLUNTEERISM

We foster connections developing leaders who continue our legacy of outdoor education, integrity, and action.



ADVOCACY

We protect the outdoor experience—wild places depend on our powerful voice for conservation and responsible access.



COMMUNITY

We provide opportunities for all—a diverse and inclusive outdoors inspires unity, respect, and passion for the places we love.