



The Mountaineers Development Committee Charter

Purpose

The Development Committee's ("Committee") purpose is to advise the Board of Directors and staff leadership regarding strategy, evaluation, compliance, and optimization of The Mountaineers fundraising program.

The goal of these activities is to:

1. Define the Board of Directors role in creating a culture of philanthropy at The Mountaineers, and develop guidance related to Board engagement.
2. Create robust processes and procedures to keep fundraising efforts strategically-relevant and serving the financial and mission interests of The Mountaineers as it pertains to the organization's strategic plan.
3. Provide oversight to ensure that its development/fundraising and marketing goals are met or exceeded.

Authority

The Development Committee derives its authority from The Mountaineers Board of Directors, and shall abide by The Mountaineers bylaws and all board policies. It is a standing, advisory committee that reports to the Board of Directors.

Recommendations and actions will be published and shared with the broader Mountaineers community as needed and reported periodically to the BoD.

Responsibilities

Committee responsibilities include:

1. Provide advice related to The Mountaineers' comprehensive development strategy and ongoing donor engagement.
2. Periodically evaluate and, as appropriate, provide feedback on the execution of The Mountaineers' comprehensive development strategy.



3. Co-create Board-specific development goals and objectives, and support the development of a strategy to meet these goals and objectives.
4. Assist and encourage Board members to reach out to potential donors and make personally meaningful contributions of their own.
5. Assist in identifying, cultivating, and soliciting new prospective donors representing various potential sources of support (individuals, foundations, corporations).
6. Review fundraising-related policies that align with The Mountaineers' strategic plan, values, and organizational policies, especially as it pertains to gift acceptance, donor recognition, and reporting.
7. Serve as review board related to transformational gift agreements that fall outside of the scope authorized by the gift acceptance policy.
8. Periodically reporting to the BoD and Executive Committee on Committee activities.

Membership

Membership on the Committee is open to all current members.

The committee shall consist of at least 3 and no more than 10, at least one of whom shall be a member of the Board of Directors, and such other persons who bring additional expertise in various aspects of fundraising strategies (annual giving, major gifts, planned giving, corporate and foundation grants, special events, etc.) or relevant business functions (impact investing, DEI in philanthropy, marketing and communications, ethical storytelling, estate law, strategy, finance, tax accounting, etc.).

The CEO and Development Director shall participate as ex officio (non-voting) members of the committee.

Committee Chair

There will be at least one Committee Chair who will preside at all Committee meetings and have authority to convene meetings, set agendas for meetings, and coordinate the committee's work.

Decision Making

A quorum of the Committee consists of a majority of its members. Attendance at a meeting may either be in person or by voice via electronic media. Decisions will be made by majority vote of those present.



Meetings

The Committee shall typically meet bi-monthly. Additional meetings shall be scheduled as considered necessary by the committee or chair.

Governance

The Development Committee shall abide by the Board Policy on Committees, including:

- The President shall select the Chairperson from amongst the committee members.
- The Chairperson appoints committee members.
- The President may remove the committee chairperson.

Terms of Service

Development Committee membership term is 2-years, with no term limits.

Charter Owner

The Mountaineers Director of Development