

MOUNTAINEERS CONSERVATION AND RESPONSIBLE RECREATION



PROTECTING THE OUTDOOR EXPERIENCE

- **2015 Successes**
- **What makes our work ‘work’**
- **Why your leadership is important**

SUPPORTING THE MOUNTAINS TO SOUND GREENWAY

- 3,100 signatures in 3 weeks
- Increased total individual support for National Heritage Area designation by 150%



<https://www.mountaineers.org/blog/greenway-national-heritage-area-introduction>

LAND AND WATER CONSERVATION FUND



<https://www.mountaineers.org/blog/outdoor-alliance-advocates-take-on-lwcf-on-the-hill>

WHAT MAKES THIS WORK 'WORK'

- We are Mountaineers (and mountaineers, hikers, sea kayakers, photographers...)
- We focus our efforts where we can truly affect change
- Balanced voice

WHO WE ARE

We are Mountaineers (and mountaineers, hikers, sea kayakers, photographers...)

- “Place” is integral to who we are – we love the places we play!
- We are - and we create - outdoor community
- We are an authentic voice for this work - boots on the ground
- We are expanding role of human powered recreation in this work

WHERE DO WE HAVE THE MOST IMPACT?

Intersection of Conservation and Recreation

- Relevant to The Mountaineers' mission, strategic plan and conservation priorities?
- Directly affect public lands/waterways where our activities occur or does it have the potential to affect activities in the future?
- Can issue be addressed, or solution meaningfully addressed, with the resources available to the organization?

DIFFERENT AND BALANCED VOICE

- We lead from our love of ‘place’
- Role of human-powered recreation
- Defining a modern movement

OUTDOOR ALLIANCE

- **Mission:** to protect, enhance, and promote the human-powered outdoor recreation experience by uniting the voices of outdoor enthusiasts to conserve America's public lands.
- **How:** Outdoor Alliance unites the voices of outdoor recreation. Our member organizations have a rich history of protecting outdoor landscapes across the country. By joining our voices, we strengthen the efforts to protect and promote human-powered enjoyment of the outdoors.

Members



REGIONAL NETWORK - WASHINGTON OUTDOOR ALLIANCE

We formed WA OA, a coalition of Washington conservation and recreation groups

- Access Fund NW
- American Alpine Club NW
- American Whitewater NW
- Evergreen Mountain Bike Alliance
- El Sendero Backcountry Ski and Snowshoe
- The Mountaineers
- Washington Climbers Coalition
- Washington Trails Association

WHY YOUR LEADERSHIP IS IMPORTANT

EDUCATION

Conservation Currents
E-Newsletter

Backcountry Impact
Series – Low Impact
Recreation

STEWARDSHIP

Trail Work
Stewardship Days

Partnerships to provide
more relevant and
accessible stewardship
opportunities

ADVOCACY

- Who We Are
- Our Focus:
Intersection of
Conservation
and Recreation
- Balanced Voice



LEADING CONSERVATION AND RECREATION FORWARD IN THE PNW & BEYOND

Protecting the Outdoor Experience through Conservation Education, Stewardship and Advocacy

