The Mountaineers Policy Manual

## **Publications**

## **Policy Statement**

It is the policy of the Mountaineers to establish objectives and guidelines for club publications, including, but not limited to *The Mountaineer*.

## **Application**

- 1. The objectives of club publications are to:
  - Provide articles on topics of specific interest to members
  - Provide opportunities to get involved as a volunteer
  - Educate members on conservation positions and issues
  - Inform members about trips, courses, lodge opportunities, membership benefits, and other items of general interest
- 2. A paid managing editor, hired by the executive director, shall handle day-to-day editorial, administrative, production, and advertising management for *The Mountaineer*.
- 3. An editorial committee, consisting of the managing editor, executive director, and others as appropriate shall meet periodically to review club publications.
- 4. Publications may accept paid advertising of goods and services that are of specific interest to members. However advertising shall not be accepted for:
  - Alcoholic beverages, tobacco, or firearms
  - Personal ads

The managing editor reserves the right to refuse any advertising deemed inappropriate.

## Responsibilities

The Executive Director is responsible for implementing this policy.

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