

Mountaineers Books

Policy Statement

It is the policy of The Mountaineers for Mountaineers Books to function as a professionally managed corporation and to operate in furtherance of the purposes of The Mountaineers.

Application

1. The mission of Mountaineers Books is to publish and distribute books and other educational materials which:
 - Support The Mountaineers' purposes at no cost to The Mountaineers.
 - Provide public relations outreach for The Mountaineers.
 - Achieve and maintain high literary standards, including standards resulting in quality of content and physical product.
 - Benefit the outdoor community at large by supporting education through exploration, and the study, preservation, and enjoyment of the natural beauties of the outdoors.
2. Mountaineers Books shall be operated and managed professionally and efficiently in the manner of a trade publisher.
 - The daily operations shall be carried out by paid staff under the direction of the position of publisher.
 - Mountaineers Books shall be operated in a fiscally responsible manner.
3. The assets and liabilities of Mountaineers Books and funds generated by its operations shall be:
 - Maintained separately from other assets and liabilities of The Mountaineers.
 - Managed by the professional staff of Mountaineers Books under the direction of the publisher.
4. Assets shall not be encumbered without approval of the Board of Directors of The Mountaineers.
5. The vice-president of publishing shall serve as a resource for Mountaineers Books.
6. Mountaineers Books will be accountable to the Board of Directors of The Mountaineers and shall:
 - Review monthly financial reports against plan and review with and provide strategic guidance to The Mountaineers Finance Committee and Board of Directors.
 - Review progress against plan and participate annually in strategic reviews with The Mountaineers Finance Committee and Board of Directors.
7. The Board of Directors shall:
 - Approve the annual operating and capital budgets for Mountaineers Books.
 - Receive quarterly and annual reports on the financial condition of Mountaineers Books in a format agreeable to the board.
 - Receive general monthly reports of Mountaineers Books activities at each meeting of the Board.

- Receive an annual report on the accomplishments of Mountaineers Books and its plans for the year ahead.
 - Provide final approval on all policy and fiscal matters affecting Mountaineers Books, while delegating oversight and strategic authority to the Mountaineers Books professional staff as the Board sees fit.
8. Members of the Board of Directors shall be offered and may receive a copy of each new title or edition produced by Mountaineers Books. The president shall also be offered and may receive a copy of other items published or distributed, but not produced, by Mountaineers Books.

Responsibilities

The vice-president of publishing is responsible for:

- Assisting the publisher to recruit ad hoc task force members as needed to support strategic priorities. Members maybe recruited from within The Mountaineers as well as outside the organization in order to reflect a wide range of business, philanthropic, and financial expertise.
- Timely reporting to the Board of Directors.
- Providing strategic integration between the Books operations and Braided River.
- Conducting the annual performance review of the Publisher.

The Publisher is responsible for:

- Management of Mountaineers Books operation in a fiscally sound manner in service to the broad educational and inspirational mission of Mountaineers Books.
- Reporting to The Mountaineers Board of Directors and the Vice President of Publishing as noted above.
- Serving as Executive Director of Braided River (dependent upon approval of the Braided River board), which exists in part as the conservation imprint of Mountaineers Books, as well as a separate but related 501(c)(3) entity providing funding and complementary educational outreach capacity for Braided River publications.