



The Mountaineers

Minutes of the Regular Meeting of the Board of Directors

May 4, 2017

Location: Program Center, Seattle WA

6:00 PM

Unofficial Summary

1. Board approved the formation of the Vision 2022 Committee and its charter.
2. Board approved the revised Member Privacy Policy.
3. Board approved the continuance of the Global Adventures Program.

Attendance

Officers

President – Geoff Lawrence
Vice President – Lorna Corrigan
Secretary – Carry Porter
VP of Branches – Tab Wilkins

Directors at Large

Chloe Harford
Evy Dudey
Gene Yore
John Ohlson
Steve McClure
Martina Kozar
Kara Stone

Branch Directors

Henry Romer – Olympia Branch
Patrick Mullaney – Seattle Branch
Sue LaBrie – Kitsap Branch
Matt Vadnal – Everett Branch

Board Members Absent:

VP Outdoor Centers – Tom Varga
Treasurer – Brian Young
VP Publishing – Eric Linxweiler
Steve Swenson – Director at Large
Steve Yi – Director at Large

Jim Feltus – Tacoma Branch
Cheryl Talbert – Foothills Branch
Vacant – Bellingham Branch

Staff:

Tom Vogl, CEO*
Bill Ashby, Director of Operations*
Helen Cherullo, Executive Publisher*
Art Freeman, CFO Mountaineers Books*
Mary Hsue, Director of Development & Communications*
Kate Rogers, Editor in Chief of Mountaineers Books*
Becca Polglase, Director of Education*
Kristina Ciari, Director of Membership & Marketing*

Guests:

Sarah Anderson – MAC Board Representative*
Anna Bacheller - UW Board Fellow*
Andrew Rieck – UW Board Fellow*
John Wick*

* non-voting attendee

Call to Order:

The meeting was called to order at 6:07 p.m. by the Mountaineers President Geoff Lawrence at the Program Center, Seattle, WA. The President, Vice President, VP of Branches, and Secretary were in attendance. A quorum was established.



The Mountaineers

Agenda:

It was moved by John Ohlson and seconded to approve the agenda. Motion adopted.

Consent Agenda:

It was moved by Kara Stone and seconded to approve the consent agenda to:

1. Approve the minutes.
2. Approve the formation of the Vision 2022 Committee and approve the committee's charter.
3. Approve the revised Member Privacy Policy.

Motion adopted.

Unfinished Business:

Officer, Staff, Committee Reports:

See board packet for detailed information

Mary Hsue updated the board on YTD development efforts and gala fundraising results.

Steve Swenson moved and it was seconded to approve the resolution to maintain the Global Adventures Program as proposed in the board packet. Motion adopted.

Bill Ashby updated the board on the tree removal on the Kitsap Property. Tom Vogl reported that the finance committee determined that the money the board allocated for this project should be allocated out of Kitsap branch reserves.

John Wick updated the board on the friction slabs construction project.

Tom Vogl updated the board on the Vision 2022 strategic plan process.

New Business:

Officer, Staff, Committee Reports:

See board packet for detailed information

Bill Ashby updated the board on the FY18 budget process and FY17 YTD numbers.

Kate Rogers updated the board on Mountaineers Books acquisitions. Helen Cherullo reported that Mountaineers books received seven national awards, including the prestigious Sigurd Olson Nature Writing Award, four Nautilus Book Awards, and two gold medals in the Independent Publisher Book awards.

Becca Polglase updated the staff on Progressive Climbing Education.

Announcements:

Geoff Lawrence announced the following upcoming events:

- Advisory Council Meeting – 5/18/17



The Mountaineers

- 50-year Member Luncheon – 5/20
- Mary Anderson Memorial – 5/21 (board members are strongly encouraged to attend)
- Wizard of Oz at Kitsap Forest Theater – 5/28-6/18
- Be Wild (Bree Loewen) – 6/7
- Tarzan at Kitsap Forest Theater – 7/29-8/20
- Mountaineers Fundraising Breakfast – 9/20

Andrew Riek and Anna Bacheller are completing their service to the board as of this meeting. The board offered their thanks for their participation and contributions to the organization.

Good of the Order:

The next Board of Directors meeting is on August 10, 2017 at the Program Center.

14 out of 22 Directors were present.

Adjournment:

It was moved by Carry Porter to adjourn the meeting. Motion adopted. The meeting was adjourned at approximately 8:12 p.m.

Submitted by Carry Porter, Secretary, The Mountaineers
Approved by the Board of Directors August 10, 2017

The Mountaineers Board of Directors

CONSENT AGENDA

May 4, 2017

1. Approve Meeting Minutes

RESOLVED, that the March 11, 2017 Meeting Minutes, as included in the Board packet, be approved.

2. Vision 2022 Committee (ad hoc)

RESOLVED, that the Board of Directors hereby establishes an ad hoc Vision 2022 Committee with the powers and duties described in the Committee's Charter, as included in the Board packet.

3. Member Privacy Policy

RESOLVED, that the Board of Directors hereby adopts the amended Member Privacy Policy, as included in the Board packet.

CERTIFICATION

I certify that the foregoing Consent Agenda resolutions were duly adopted by the Board of Directors of The Mountaineers on May 4, 2017.



Carry Porter, Board Secretary
The Mountaineers



VISION 2022 COMMITTEE CHARTER

1. PURPOSE

- a) The primary function of the Vision 2022 Committee is to assist the Board of Directors in fulfilling its oversight responsibility for developing and approving strategies and resources to advance The Mountaineers mission.
- b) The Vision 2022 Committee (the "Committee") is an ad-hoc committee of the Board of Directors (the "Board") and acts as a liaison between the Board, the Executive Committee ("ExComm") and the CEO of The Mountaineers ("CEO"). The Committee supports these stakeholders by reviewing, discussing, evaluating, and assisting with implementation of the strategic plan ("Vision 2022").
- c) The work of the Committee is strictly advisory in nature and in no way supersedes, replaces or interferes with the work of the paid, professional development staff or the oversight responsibilities of the Board of Directors.

2. MEMBERSHIP

- a) The Committee Chairperson is appointed by the Board President. Working with the CEO, The Chairperson recruits Committee members from the Board and maintains the discretion to recruit members who are not current Board members. The Committee shall have at least two members from the Board. The Board President is an ex-officio, non-voting member.
- b) The Committee will guide the development of Vision 2022 until approval by the Board, anticipated to occur by March 2018. When Vision 2022 is approved, the Committee's responsibilities will conclude and it is anticipated the Board will end the Charter of this ad-hoc Committee. The term of members of the Committee and the Chairperson will be through the end of the Charter.

3. STAFF

- a) The CEO leads and assists and involves other staff from across the organization as appropriate. Staff are considered ex-officio, non-voting members of the Committee.

4. MEETINGS

- a) The Committee meets as necessary to execute its duties and at the request of the Board and CEO. The Committee will meet approximately five times during the Vision 2022 planning cycle.
- b) The meeting agenda will be prepared and provided in advance to Committee members along with any appropriate briefing materials.



VISION 2022 COMMITTEE CHARTER

5. RESPONSIBILITIES

STRATEGIC PLANNING INSIGHTS AND GUIDANCE

- a) Provide overall support to the CEO and Board throughout the Vision 2022 planning cycle.
- b) Participate in planning and organizing events such as Town Hall meetings, Advisory Council and Board meetings & retreats.
- c) Ensure that The Mountaineers broadly engages stakeholders in the strategic planning process, inside and outside the organization.
- d) Ensure Vision 2022 is a focused plan that clearly articulates top priorities for the next five years, those strategic initiatives that will receive disproportionate focus and investment by the organization.
- e) Support the CEO and the Board in development of an accountability framework for measuring progress against Vision 2022 goals.
- f) Participate in the resource planning process to ensure financial and organizational capacity exists to successfully execute Vision 2022 in the coming years.

OVERSIGHT

- g) Ensure key milestones are being met against the overall Vision 2022 planning timeline.
- h) Advise and support the Finance Committee and Executive Committee on preparation for Vision 2022 reviews by the full Board of Directors.
- i) Advise and support the Development Committee in the planning and evaluation process for fundraising support to further the goals of Vision 2022.
- j) Identify potential pitfalls in the planning and engagement process, particularly regarding key stakeholder engagement. Ensure key stakeholders feel “heard” in the engagement process.
- k) Assist the CEO and staff in ensuring ongoing communications with stakeholders is clear and transparent.

Member Privacy

Policy Statement: It is the policy of The Mountaineers to protect personal information received from individuals so it is only used for club purposes with individual consent.

Application

1. The Mountaineers staff may communicate with members by mailing and emailing lists. Members may opt out of receiving these communications.
2. Mailing or emailing lists obtained directly from The Mountaineers database may not be used to influence elections or other member-based decisions.
3. Members' contact information and profile information including, but not limited to, mailing addresses, email addresses, and phone numbers, shall not be shared with other organizations except to facilitate Mountaineers-related activities and member benefits.
4. Members' profile information shall never be made available to the general public on The Mountaineers website.
5. Members shall respect the wishes of members who do not want to receive phone calls, letters, or email messages from them.
6. Payment information, such as credit card numbers, shall only be used by the staff for processing payments for membership, products, courses and activities, and will never be disclosed for any other purpose. This information shall be protected by industry-standard methods.

Public vs Private Profile Option

7. Members may opt to have their online profile either public or private. When made public, members are consenting to share their email address and profile information with other members. When members opt to make their profile private, their email address and profile information will not be viewable to other members, but leaders and staff of The Mountaineers can still access this information, and will be available to other members who are *also participating in the same activity*. Regardless of the public or private status of members' profiles, members' contact information is still viewable to leaders of trips they are signed up for and to staff (see item no.8 below)

Members Participating in Club Activities:

8. When members participate in Mountaineers activities, leaders organizing the activity will have access to their contact info via the participant roster and may use this information for the purposes of communicating with participants. By signing up for an activity, such as a course, trip, or lodging, members accept this use of their contact info.
9. Leaders shall refer to the "profile" column on the participant roster to verify whether a member has a public or private profile.
10. Leaders and staff shall not share member contact info with other members participating in the same activity when that member has opted to make their profile private. This includes using the

bcc field when emailing participants to avoid sharing participants; emails with other participants.

Proposed BOD resolution to maintain a Global Adventures

program

- The Mountaineers will maintain a Global Adventures Program as established and described in “Board Policy Global Adventures.”
- The Global Adventures Committee (GAC) will recruit and train GA trip leaders, encouraging them to offer GA trips in support of the “and beyond” portion of The Mountaineers’ mission.
- RMC will provide ongoing oversight as GAC designs & implements program enhancements to improve risk management for the GA program.
- A multi-tiered review & approval process for GA trips will include GAC, RMC staff, and RMC will provide final review and approval of GA trips.
- The Board of Directors will establish a Board sub-committee to evaluate and create recommendations for whether and how best The Mountaineers will offer high-altitude and/or higher/risk trips to members.

