The Mountaineers is a community united by an appreciation for adventure and driven by a sense of purpose to give back. For more than 110 years we have redefined limits, set new standards in outdoor education through volunteer-led courses and award-winning books, and fiercely defended the outdoor experience.
LEAD
innovation in outdoor education

ENGAGE
future Mountaineers

ADVOCATE
for wild places

VISION 2022 STRATEGIC PRIORITIES

ADVENTURE WITH PURPOSE
DEAR FRIENDS:

The Mountaineers is as iconic in the Pacific Northwest as the places we’ve explored and the peaks we’ve climbed. Since our founding in 1906 we have pushed the boundaries of what’s possible, establishing The Mountaineers as thought leaders in outdoor recreation, education, conservation, and publishing. We are volunteers, adventurers, educators, advocates, and conservationists, committed not only to our individual pursuits, but to the collective strength of a community united by our shared appreciation of the outdoors.

Our community is built on the idea that spending time outside is transformative—for individuals and the broader community—and we strive to create a space where all people can discover new passions, learn safe and responsible outdoor skills, and build connections with one another. In 2018, The Mountaineers saw a 5% increase in members, who join us for hundreds of activities and courses each month. Our dedicated group of nearly 3,000 volunteers donated 200,000 hours of their time to support members as they experienced the outdoors in new ways.

The transformative power of our experiences and the lifelong passion they inspire sets The Mountaineers, and our mission, apart: we adventure with purpose. This is the theme of our Vision 2022 strategic plan, built around three strategic priorities: lead innovation in outdoor education, engage future Mountaineers, and advocate for wild places. We are making measurable progress in each of these three priorities and have highlighted key 2018 efforts throughout this report.

Member and donor engagement in The Mountaineers is at an all-time high yet again this year. In 2018 alone, philanthropic gifts have supported 30,000 hours of outdoor education opportunities for youth and helped to launch a new conservation advocacy eLearning resource. And that’s just a small slice of everything our 13,000+ member community has accomplished. Together, we welcome all people to the outdoors—young and old, new and seasoned—to make lifelong memories. Support from members and donors like you make these experiences possible.

Thank you.

Tom Vogl
Chief Executive Officer

Lorna Corrigan
Board President
For many of The Mountaineers’ 2,800+ volunteer instructors, their initial path into our community began with a desire to learn a specific skill or achieve a big goal. From backpacking the Ptarmigan Traverse to skiing Mount St. Helens to paddling the San Juan Islands—their adventure often began as a student in one of our volunteer-led courses.

For Jerry Logan, a former Kitsap Navigation Committee Chair and 2018 Kitsap Branch Chair, the journey started five years ago as a Basic Alpine Climbing student with a goal to summit Mt. Rainier. Jerry’s experience led him to the top of Mt. Rainier, but also served as a gateway to a community of selfless outdoor adventurers, which inspired him to give back as a volunteer instructor in return.

To support the personal growth of Jerry and leaders like him, and continue to build on the momentum of the Progressive Climbing Education initiative, the Alpine Ambassadors program was launched in 2018. Made possible through donor and volunteer support, this innovative leadership program offers world-class training for our advanced climbing instructors. Jerry joined the second Ambassadors cohort to participate in leading-edge rock and ice climbing saying, “The Canmore training brought together world-class ice climbing with world-class guides to create a learning experience that will spread throughout our organization. It will raise our level of climbing overall and enhance our ability to teach students and share with our climbing partners.”

Volunteer leaders are the core of The Mountaineers’ success—nearly everything we do is driven by a volunteer initiative. Through charitable contributions and corporate sponsorships, we are able to strategically invest in training, recognition, course innovation, and teaching and gathering places for our volunteers. These investments elevate our ability to deliver exceptional outdoor experiences, and ensure that we can keep volunteers feeling supported and challenged to best serve our growing community.

Vision 2022: Teaching and Gathering Places
In January 2018, Mountaineers donors and volunteers gathered to celebrate the completion of the Friction Slabs project, a one-of-a-kind teaching structure built to improve our educational experiences. Local facilities like these provide state-of-the-art training for our students and decrease our impact on the environment. Looking ahead, our goal is to continue to expand accessible teaching and gathering places to further increase our ability to serve our communities.

“As part of our organization, volunteers play an important role in protecting our wild places by helping as many people as possible experience the beauty and fragility of these places firsthand. That’s really what it’s all about.”
– Jerry Logan | 5 Year Member, Kitsap Alpine Ambassador
2018 Super Volunteer
Peak Society
I feel so grateful to experience these places. I’m sure you know this feeling, but connecting with nature really taps into my mind, body, and spirit. When I am outside in these wild places my mind feels at peace and I am able to let go, my body feels rejuvenated and energized, and my spirit is humbled and free.

— Jaydalen Blossom | Mountain Workshops Participant
Young Women Empowered 2019 Gala Speaker

Adventurers of all ages and ability levels come to The Mountaineers looking to explore, conserve, learn about, and enjoy the natural world. As Mountaineers, we believe that everyone has the right to experience the outdoors. However, the reality is that many people in our communities face significant barriers to experiencing our wild places, including limited access to appropriate gear and clothing.

To help address this barrier, The Mountaineers partnered with local nonprofits, corporate sponsors, and individual donors to launch a Gear Library in 2018. Outfitted with tents, sleeping bags, hiking boots, clothing, snowshoes, and more, the library provides free access to most of the gear a budding adventurer needs to safely recreate outdoors.

In its initial phase, the Gear Library primarily supports Mountain Workshops, our education program that provides meaningful outdoor experiences to underrepresented youth. Through dozens of partnerships with local YMCAs, Title I public schools, shelters, and more, we are increasing access to Washington’s public lands and waters.

For youth who may not otherwise have opportunities to connect with wild places and try new outdoor activities, access to gear can make a world of difference and the impacts can last a lifetime. As one student said, “It’s not only the places that have an impact on me. The recreational experiences do, too. I have always felt supported to try something new, like rock climbing and cross-country skiing. I feel good when I’m cheered on by my supportive community of peers and mentors.”

Programs like the Gear Library and Mountain Workshops allow us to significantly increase our community impact and ensure that all people can experience the outdoors. With expanded philanthropic support, we will continue to grow these programs by increasing our community partnerships and further diversifying the types of gear available for loan in our Gear Library for youth and adults alike.

Vision 2022: Defining Equity and Inclusion For The Mountaineers
To guide efforts to make The Mountaineers a more inclusive and equitable place for all people, we established a Board chartered Equity & Inclusion Committee in January 2019. The committee will be responsible for auditing our internal systems to find opportunities to reduce participation barriers and increase equity. They will also provide recommendations on efforts and financial investments that will make meaningful change within our organization.

Photo: Josh Cavanaugh
Generations of Mountaineers have played significant roles in protecting public lands, including Alpine Lakes Wilderness, all three of Washington’s national parks, and crafting conservation legislation like the Wilderness Act.

Karen Wallace, a hike and scramble leader and 2018 Super Volunteer, feels passionately about recreation as a gateway to conservation. “Getting outside matters. It energizes the spirit, calms the mind, and connects us to the natural world. That is why I enjoy leading day hikes for newer members and casual-paced hikers. If I can show them an enjoyable time, that will springboard them into more outdoor activities and inspire them to advocate for the outdoors.”

Members like Karen are why The Mountaineers is committed to building a bridge between love of place and taking action to protect it. With over 41,000 people tuned into our conservation communications, it’s imperative that we educate our community about key public lands issues, so they are empowered to protect wild landscapes and the places we play.

To address this opportunity, we evaluated ways to strengthen our ability to engage outdoor recreationists in conservation priorities. Outdoor Advocates Network (OAN), an eLearning resource, was launched in 2018 to help people expand their public lands knowledge. Supported by members, donors, and foundation partners, this critical resource empowers people to engage in meaningful advocacy work and amplify the voice of outdoor enthusiasts.

New initiatives like OAN have a strong impact on conservation outcomes. As we called upon legislators to pass a sweeping bipartisan public lands package, our community took more than 5,200 individual actions to champion issues within it. In early 2019, we celebrated federal protections over 1.8 million acres of national public land in Washington State. Efforts like this require the constant voice of public lands champions and with increased philanthropic support, our goal is to expand OAN to be the go-to resource for people across the nation.
"My earliest experiences in the mountains and on the rocks were greatly influenced by Freedom of the Hills and the lessons it imparted. Most importantly, I learned that values, like taking personal responsibility and helping other people in trouble, were more important than attaining summits."

— Steve Swenson | 8 Year Member, Seattle Board of Directors, Peak Society Author of Karakorum

Books give power to our personal stories—whether you want to explore a new place, learn a new skill, make a lifestyle change, or feel a sense of connection with fellow adventurers.

One of our most popular books in 2018, Way Out There: Adventures of a Wilderness Trekker by African American writer and hiker J.R. Harris, demonstrates these values. As the director of a New Jersey community center explained at one of J.R.’s events, “It’s so important for [our youth] to see people who look like them and who came from similar circumstances out in the world, having life adventures outside of what they are used to seeing.”

Today, Mountaineers Books has more than 700 titles in print. They empower our global outdoor community by leading readers into the outdoors safely, and providing information and access to newcomers, families, and people of all ages. Mountaineering: The Freedom of the Hills, now in a new 9th Edition, remains our flagship guide—a tribute to the organization’s gold standard instruction and the volunteers who keep the text up-to-date. Many other authors share in our mission, including the women of Dirty Gourmet: Food for Your Outdoor Adventures who helped thousands of campers feel more comfortable outdoors through their love of food and by leading hiking events and cooking workshops at national parks throughout 2018.

Also this year, Caribou Rainforest: From Heartbreak to Hope by David Moskowitz, proved once again how the combination of imagery and storytelling featured in our Braided River titles can move the dial on conservation issues. Our 18-stop North American tour inspired thousands of citizens to respond to a call-to-action to save habitat and its iconic woodland caribou. Charitable donations ensure that we can continue to invest in such stories that bring value to our communities and connect people to wild places.

Vision 2022: Conservation Education & Advocacy

Puget Sound is home to astonishing wildlife and beauty, but the vibrant waters hide stressed ecosystems from pollution, development, and climate change. In October 2019, we will publish We Are Puget Sound, a Braided River title in partnership with the Washington Environmental Council, as the centerpiece of a multi-year, region-wide campaign to engage citizens in protecting our Sound through shellfish protection, better stormwater run-off management, and recovery of native salmon runs.
"The Mountaineers has impacted my life enormously, far beyond increasing my climbing and mountaineering skills. I have been given the opportunity to become closer to nature and learn more about conservation. Most importantly, my time here has allowed me to grow my community and meet some incredible people who are just as passionate about the outdoors."

— Ekaterina Sukhanova | 1 Year Member, Seattle
Mountaineers Scholarship Recipient
Alpine Scrambling Course Graduate
Super Volunteers contributed their time during their 15 or more “instances” in the 2017–2018 fiscal year. They serve as trip leaders, course instructors, committee members, event volunteers, lodge hosts, or stewardship volunteers.

These volunteers provide a platform and all the tools required to create a strong, vibrant community that interacts in real time with each other and with our environment.

Super Volunteers model only works with a dedicated cadre of volunteers. I am in awe of all of the people outside. This level of involvement beyond those offered as course-related or co-led 10 or more trips in the 2017–2018 fiscal year indicates an incredible dedication to the mission of The Mountaineers.

Super Volunteers

Rafael Godoi

*Key Leaders*

Key Leaders represent volunteers who led or co-led 10 or more trips in the 2017–2018 fiscal year. These trips are above and beyond those considered course-related field trips, and are offered for free in an effort to build community and get more people outside. This level of involvement indicates an incredible dedication to the mission of The Mountaineers.
I joined the Mountaineers two decades ago to take part in the climbing program and it proved to be a life-changing experience. My wife and I support this program to make that transformative experience available to others who would find it to be out of reach without a scholarship. 

— Steve Townsend | 19 Year Member, Tacoma
The Mountaineers appreciates the careful thought and time given by members of the Advisory Council, a group of experts from our community who share a passion for our mission.

**ADVISORY COUNCIL**

Chris Agraw
Brant Allens
Josh Chadwick
Mike Curran
Joe Dennis
Richard Donr
Steve Dubiel
Kristen Elsmo
Mike Goodwin
Dave Goldberg
Lisa Green
Ben Grigg
Martinique Grigg
Dane Hawn
Sophie Hartshorn
Scott Hare
Pete Hillberg
Marc Hines
Jack Hopst
Mary Huyn
Chip Jenkins
Thomas O'Keefe
Paul L. King

Martha Koonsgaard
Bryone Kisowski
Ryan Kisowski
Laraine Kraske
Elizabeth Loney
Vredevath-Mathuekwane
Maya Magareli
David Wall
Hope Mall
Joseph Mannion
Adrian Marcus
Marie Marcus
Christine Martin
Lei Masrani
Heidi Matheson
Craig McRae
Rick Meade
Greg Moyna
Jim Nelson
Ruth Nelsen
Dan Nordstrom
Carrie O'Flah
Matthew Paliakos

Charles Raine
Matthew Ray
Mindy Roberts
Chris Robertson
Suzanne Brown
Joe Santolado
Bruce Sanchez
Susan Sayers
Rob Shortall
Chris Soren
Nils Tija
Tony Thelen
Tom Ussick
Mark P. Watters
Mona West
Margaret Wheeler
Peter Whittaker
Leif Whittaker
Natalie Wieder
Rob Wilson
LaVerne Woods
Gwen Woody
Andy Wyant

We gratefully acknowledge the following individuals for their generosity and forethought, and for including The Mountaineers in their estate plans.

**IN MEMORIAM**

Diane Altwein
George Duncan
Edward Earl
James Hennrd
Eather Johnson
Stuart D. Jones
James & Jane Lea
Erin MacDonald
Sylvia Peckham
Helen Strom
Joanne L. Strob
Marie Wells
Paul Whession
Brunhilde Wicaksono

The Mountaineers is composed of seven regional branches, along with the Global Adventures Committee. Branches organize courses and activities and provide an important sense of local community. Each branch has its own volunteer structure, coordinating curriculum, and standards across the organization while tailoring each offering to the needs and interests of its local community.

**BRANCH CHAIRS**

**OFFICERS**

Lorna Corrigan, President
Vik Sahney, Vice President
Eric Leonards, VP Branches
Corry Porter, VP Outdoor Centers
Mark Kromer, VP Publishing
Brian Young, Treasurer
Manisha Powar, Secretary
Geoff Lawrence, Retiring President

**BRANCH DIRECTORS**

Vacant, Bellingham
Matt Vidal, Everett
Dick Lamire, Puyallup
Sue LaFlax, Kirk
Greg Lovelady, Olympia
Patrick Mullany, Seattle
Richard Lawrence, Tacoma

**DIRECTORS AT LARGE**

Gabe Auchterlon
Evy Basley
Chloe Hatf
Martina Kisowski
Steve McCruy
John Olinson
Jim Parady
Kara Stone
Steve Stewonn

Linhong Gordon, UW Board Fellow
Michael Meurman, UW Board Fellow
Heidi Carlson, Youth Representative

**BRANCH DIRECTORS**

Krissy Fagan, Bellingham
Elena Jonpess, Everett
Daryl Talbert, Puyallup
Daryl Talbert and Cindy Hoover, Global Adventures
Jerry Logan, Kirk
Sian Lin, Olympia
Peter Hendrickson, Seattle
Jim Paez, Tacoma

**THE MOUNTAINEERS matters because it changes the course of things that matter: education, stewardship, conservation, diversity, community, and more. This community has given me an outlet to use the knowledge I have for a greater purpose.**

— Dave Haavik | 10 Year Member, Seattle
Advisory Council
Peak Society

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— Dave Haavik | 10 Year Member, Seattle
Advisory Council
Peak Society
THE MOUNTAINEERS 2018 ACCOMPLISHMENTS

Mountaineers climbed over 44,421,581 feet in elevation and traveled over 158,784 miles

13,153 members
2,865 volunteers
393,000 books sold worldwide
49 courses, seminars & clinics devoted to outdoor leadership development
540 new volunteer leaders
4,504 individual actions to protect public lands

199,975 volunteer hours spent connecting others to the natural world
7,500 Washingtonians engaged in support of Land and Water Conservation Fund
81% of books produced with recycled or FSC-certified material

14,000 stewardship hours dedicated to protecting the wild places where we play

199,975 volunteer hours spent connecting others to the natural world
7,500 Washingtonians engaged in support of Land and Water Conservation Fund
81% of books produced with recycled or FSC-certified material

2018 FINANCIALS

CONDENSED STATEMENT OF FINANCIAL POSITION

<table>
<thead>
<tr>
<th>Assets</th>
<th>September 30, 2018</th>
<th>September 30, 2017</th>
</tr>
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<tbody>
<tr>
<td>Current Assets</td>
<td>$6,159,547</td>
<td>$5,667,525</td>
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<tr>
<td>Long-term Investments</td>
<td>$2,869,668</td>
<td>$2,608,446</td>
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<tr>
<td>Note Receivable</td>
<td>-</td>
<td>$493,983</td>
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<td>(net of current portion)</td>
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<tr>
<td>Author advances</td>
<td>$295,431</td>
<td>$303,389</td>
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<td>Property and equipment</td>
<td>$5,003,352</td>
<td>$5,040,023</td>
</tr>
<tr>
<td>Total Assets</td>
<td>$14,327,498</td>
<td>$14,030,366</td>
</tr>
</tbody>
</table>

| Liabilities & Net Assets | | |
| Liabilities | | |
| Current Liabilities | $925,207 | $1,092,087 |
| Contingent Contribution | $560,000 | - |
| Total Liabilities | $1,485,207 | $1,092,087 |
| Net Assets | | |
| Unrestricted | $12,472,905 | $12,534,201 |
| Temporarily Restricted | $329,386 | $477,078 |
| Total Net Assets | $12,802,291 | $13,011,279 |
| Total Liabilities & Net Assets | $14,327,498 | $14,030,366 |

CONDENSED STATEMENT OF ACTIVITIES

<table>
<thead>
<tr>
<th>Revenues</th>
<th>FY 2018</th>
<th>FY 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Publishing</td>
<td>$3,666,068</td>
<td>43%</td>
</tr>
<tr>
<td>Programs</td>
<td>$2,166,638</td>
<td>26%</td>
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<tr>
<td>Contributions</td>
<td>$1,564,857</td>
<td>16%</td>
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<tr>
<td>Membership</td>
<td>$669,358</td>
<td>8%</td>
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<tr>
<td>Investments</td>
<td>$218,977</td>
<td>5%</td>
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<tr>
<td>Capital Contributions</td>
<td>$26,268</td>
<td>0%</td>
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<tr>
<td>Gain on sale of property</td>
<td>$1,000</td>
<td>0%</td>
</tr>
<tr>
<td>Book royalties</td>
<td>$40,795</td>
<td>1%</td>
</tr>
<tr>
<td>Total</td>
<td>$8,553,961</td>
<td></td>
</tr>
</tbody>
</table>

| Expenses | | |
| Program Services (Publishing) | $3,925,092 | 43% | $4,291,378 | 49% |
| Program Services (Programs) | $3,477,410 | 40% | $3,146,585 | 37% |
| Management and General | $733,899 | 9% | $696,960 | 9% |
| Fundraising | $526,548 | 6% | $432,297 | 5% |
| Total | $8,662,949 | | $8,567,229 | |

* Fiscal year 2018 with comparative totals for Fiscal year 2017 reflects the presentation of the audited statements. These figures reflect expenditures from bequests received in FY 2013 and FY 2016. The Board of Directors authorized strategic investments in FY 2017 and FY 2018 for volunteer leadership, youth programs, and eLearning to increase capacity in volunteer outdoor education.