## BREAKTHROUGH

THE MOUNTAINEERS ANNUAL REPORT 2014



## FROM THE BOARD PRESIDENT



Without individuals who appreciate the natural world and actively champion its preservation, we wouldn't have the nearly 110 million acres of wilderness areas that we enjoy today. More than four million acres are located in Washington state alone – right in our own backyard.

For more than a century, wilderness conservation has been a primary driver of The Mountaineers. Our members care deeply about protecting the outdoors and sharing it with others. Today we are passing that conservation ethic along to younger and more diverse groups, encouraging them to take a key role in the preservation and stewardship of our public lands and waters.

We could not succeed in this important work without the dedication and enthusiasm of our volunteers, more than 1,900 of them. These individuals are integral to the impact we are making in connecting youth and children with the outdoors and in promoting sustainable recreation practices and conservation. Our volunteers help us leverage donor contributions, making every dollar stretch farther and do more.

At The Mountaineers, we rely on your participation as a member to sustain our vision and on your financial contributions to help us develop and grow our programs. Our future impact depends on your continued support. For those of you who have given your time and money, we thank you for your partnership and for inspiring us with your generosity.

For those who have not yet taken the next step to become a financial donor and champion of The Mountaineers, we hope reading this annual report will lead to your own breakthrough moment!

Dan Lauren

President, Board of Directors

The Mountaineers

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Annual Report photographers: Kym Ahrens, Stephen Gnam, Daniel Hale, Mike Warren, Ida Vincent





## **MOTIVATED TO GIVE BACK**

After a precarious ascent of Mt. Shuksan taught him he had a lot to learn about mountaineering, Patrick joined The Mountaineers in 1993. He got more than he bargained for, namely, new skills and some lifelong friends. "I owe a great debt to the volunteers who taught me to be a safer, more technically proficient climber and backcountry skier," said Patrick, who continues to volunteer with The Mountaineers today. "I feel an obligation to repay that debt by teaching others what I have learned."



## CREATING A CONTINUUM OF EXCELLENCE

Volunteers are the lifeblood of The Mountaineers. More than 1,900 strong, our volunteers love to share their knowledge and passion for the outdoors with others. We benefit from their extraordinary talents while helping them grow on a personal level and develop as recreation experts. In return, our volunteers give back in amazing ways. In 2014, we estimated our volunteers' hourly contribution was the equivalent of 55 full-time employees.

## PROFESSIONAL AND ENTHUSIASTIC

Every Mountaineers volunteer brings a high degree of skill and expertise to the organization. Volunteer leaders and instructors put their experience to work training the next generation of outdoor enthusiasts. We support our leaders, helping them remain motivated while staying up-to-date with best practices to enhance their skills. Their participation impacts every aspect of the organization, from the quality of our programming to the passion and authority of our voice in conservation advocacy.

## **ENHANCING OUR COMMUNITY PRESENCE**

Each branch is the voice and face of The Mountaineers in our communities, allowing us to reach more people in a more personal way. Our seven branches and four lodges deliver on The Mountaineers mission by tailoring programs to meet the needs of each community and engage at a local level.

In 2014, we offered an average of six outdoor adventures a day. This level of engagement across the state would be impossible without the support and enthusiasm of our volunteers.

# BREAK THROUGH moment

Our first **Fostering Leadership Conference**, held in September, brought together 250 volunteers to learn how to be better leaders in the outdoors.

Volunteers heard from experts in the field about innovation in course design, risk management, promoting diversity in outdoor recreation, and making decisions in the wilderness.

All of us were inspired by stories from world-renowned climbers who shared their passion for the outdoors. We acknowledged our volunteers for the superb work they do, promoted crossbranch discussion, and provided a venue for volunteers to share best practices, successes and challenges.











## **HELPING UNDERSERVED YOUTH**

We met Shona, a spirited 9-year-old, through a program we offer for formerly homeless kids at Brettler Family Place. As the other kids were learning climbing skills and exploring the wonders of Magnuson Park, Shona disrupted class and refused to participate. But after watching others enjoy outdoor activities, she decided to try rock-climbing. Within a year, she had become an adept climber, approaching each challenge with excitement and asking to help teach climbing skills to the newer kids. Shona's behavior and attitude shifted through her connection with the outdoors.



## INSPIRING KIDS TO GET OUTDOORS

There is no age limit where the outdoors is concerned. We work with children as young as age four, helping them discover – and be comfortable in – the outdoors. Since we began our youth programs in 2011, we've offered more than \$50,000 in scholarships to help build leadership, outdoor and self-awareness skills for youth of all demographics, especially underserved kids, and we've introduced more than 6,700 young people to the outdoors. Mountaineers youth come away from our programs with a better appreciation of nature and a grounding in life skills, such as resilience and self-confidence.

### PARTNERSHIPS TRIPLE OUR REACH

Partnerships stretch our resources, creating more opportunities to get kids outdoors. Last year, we increased our partners to 43 – up 50 percent over the previous year. Currently, we are building new relationships with Outdoor Adventure Center in Index, Everett YMCA and UW Tacoma.

In 2014, volunteer support and funding from Rotary Club of the International District allowed Bailey Gatzert Elementary School students to attend six all-day Mountain Workshop sessions. Students from the UW's Carlson Center volunteered weekly at The Mountaineers to teach youth from Brettler Family Place, a housing development in Magnuson Park for formerly homeless families. And Sail Sand Point provided water-based activities, such as paddle boarding, that integrated Mountain Workshops for Muslim girls from Al-Noor Academy.

### **VOLUNTEERS AS ROLE MODELS**

In 2014, more than 75 youth-program volunteers logged some 3,900 hours, providing about 5,500 opportunities to get kids outside. We encourage volunteers to work with the same kids, time and again. It's a win-win situation. The adults connect emotionally with the kids, and the youngsters become more trusting of the adults, creating a more successful learning environment.

# BREAK THROUGH moment

Eleven new partners joined us for two or more Mountain Workshops last year, helping youngsters gain more confidence in the outdoors.

Two long-term partners – Brettler Family Place and Hope Place Shelter – ended the summer with a weeklong day camp for 49 kids After progressive programming throughout the year, both groups participated in an intensive camp experience and two field trips to wilderness areas, where they put the skills they learned to use.

Gradually building up to camp allowed the youth to develop familiarity and comfort with the outdoors before putting their skills to the test.











## **MOBILIZING A NEW GENERATION OF PROTECTORS**

As a Washington state native, Erin admired the Cascade Mountains from afar. But it was not until she scrambled to the top of Vesper Peak as a Mountaineers student that she truly connected with the Pacific Northwest landscape. Erin walked away from her basic climbing class with not only outdoor skills that would help her safely explore distant peaks, but also an appreciation and desire to protect these places so that future generations can enjoy them for years to come.



## PROTECTING THE PLACES WE TREASURE

As Washington's leading voice for protecting the outdoor experience in the Pacific Northwest, we provide powerful, often life-changing, experiences through our courses, trips, events and publications. Our reputation as a conservation organization has been built on a century-old legacy of stewardship and advocacy, and this work continues unabated today. In 2014, volunteers contributed nearly 5,000 hours of conservation work, helping protect public lands for future generations.

## AN INFORMED PERSPECTIVE

We focus our conservation efforts in three spheres: education, stewardship and advocacy. These areas create different access points through which we can engage the greatest number of members. Because our courses and trips depend on the health and welfare of the outdoors, we carefully integrate a stewardship ethic into all our activities. In 2014, 550 students and volunteers received training in Leave No Trace ethics through our Backcountry Impact Skills classes. We maintain a conservation-focused blog on our website and have more than 20,000 subscribers to *Conservation Currents*, an e-newsletter.

#### AN INFLUENTIAL VOICE FOR THE FUTURE

We are committed to inspiring and engaging younger and more diverse audiences. It is this next generation of conservationists who will play a critical role in the future health of our region. Our work with Washington D.C.-based Outdoor Alliance gives us a regional and national presence on land and water protection, management and funding issues. This collaboration allows us to leverage Outdoor Alliance's wealth of contacts, lobbying expertise and research tools while helping us create more awareness for our regional issues on the national level. With Outdoor Alliance support, we launched Outdoor Alliance Washington to harness the collective voice of our partners throughout the state. Together we were able to influence state and federal policy on protective land designations and wilderness management.

## BREAK THROUGH moment

With The Wilderness Society and REI, we co-sponsored Explore Washington's Wilderness, Washington state's premier event marking the 50th anniversary of the Wilderness Act.

Speakers included internationally renowned mountaineer Jim Whittaker, local environmental advocate Martha Kongsaard, and diversity advocate Juan Martinez who explored issues facing Washington's outdoors and discussed ways to become more involved in protecting our wild lands. More than 250 people attended this sold-out event.











## **PUTTING WILD TALENT TO WORK FOR WILD PLACES**

"If anything can persuade people to save this place, it will be his images." When an award-winning National Geographic author tells you this, it's a good idea to listen. That author, Douglas Chadwick, introduced us to the exquisite photography of Stephen Gnam and in 2014, Braided River published *Crown of the Continent: The Wildest Rockies*, which includes thoughtful essays by Chadwick. The Missoulian promptly dubbed the book "a new jewel for the crown" and it was a finalist at the 2014 Banff Mountain Book and Film Festival.



## LEADING READERS TO THE GREAT OUTDOORS

Mountaineers Books, along with its Skipstone and Braided River imprints, publishes award-winning recreation, sustainable lifestyle and conservation advocacy books. In 2014, we added 31 new titles to a catalog of 700 titles in print and earned more than \$3 million in book sales. Our books covered new terrain (Paddling the Columbia), brought out leading female alpinist voices (Tilting at Mountains; Mountains in My Heart) and encouraged sustainable living (Real Gardens Grow Natives). We also inspired audiences outside the pages of the book, with more than 300 author events.

### PRESERVING MOUNTAINEERING MILESTONES

Before 1978, climbing Mount Everest without supplemental oxygen was thought to be impossible. Then on May 8 of that year, Reinhold Messner and Peter Haebler reached the world's highest peak in a breakthrough ascent that redefined the physical limits of the human body. Last year, Mountaineers Books published Reinhold Messner's *My Life at the Limit* as part of the Legends and Lore series. As the first English-language edition, this story is now available to readers across North America.

#### **INSPIRING NEW STEWARDS**

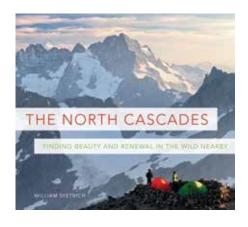
Fifty years ago, Mountaineers Books issued *The North Cascades*, a publication instrumental in establishing North Cascades National Park. In 2014, Braided River published a new book with the same title, featuring compelling stories by Pulitzer-winning author William Dietrich, Christian Martin and Craig Romano as well as vivid imagery by more than 20 photographers. The new book invites readers to step up and serve as stewards of this majestic mountain environment for the next 50 years.

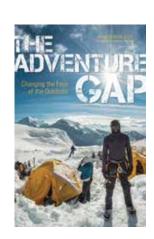
# BREAK THROUGH moment

The Adventure Gap: Changing the Face of the Outdoors by James Edward Mills contributed to the dialogue on diversity in outdoor recreation.

The book uses the 2013 climb of Alaska's Denali by the first all African-American team of climbers explore how minority populations view their place in wild environments and share the stories of those who have achieved significant accomplishments in outdoor adventures.

The expedition's goal, and now the book's, is to inspire minority communities to look outdoors for experiences to enrich their lives, and to encourage all of us to value and protect the natural world around us.









## **SHARED PASSION FOR THE OUTDOORS**

After graduating from the basic course and climbing with The Mountaineers for a year, Liz has found both a place to learn and a community. "For me, the community of like-minded, enthusiastic and talented climbers is the best thing about The Mountaineers," she said. "With climbing there's always something new to learn - thanks to countless volunteers and my fellow SIGlets, I've grown as a climber and a person and I've gained some incredible, inspiring and fun friends. The Mountaineers is part of what makes Seattle my adopted home and I intend to be a lifelong member."



## **EXPANDING MEMBERSHIP TO RECORD HIGHS**

In 2014, our membership reached 10,450 members — a seven-year high — thanks to new member sign-ups and improved retention rates. To support this growth, we've added staff, redesigned our website and expanded our use of social media. Last year, we hosted 1,350 events, including the new BeWild Speaker & Film Series, and the continuation of popular events like the Banff Film Festival. Overall, events at our program and outdoor centers attracted more than 60,000 outdoor enthusiasts.

## HAPPIER, MORE ENGAGED MEMBERS

We conducted a survey last year, and more than 2,000 members took the time to participate. Their comments showed that our organization is highly valued. We saw a dramatic uptick in member satisfaction. In fact, members have a 20-point increase in member happiness over 2011. Survey results also validated the priorities we've outlined in our new strategic plan: establish better technology, create better volunteer support and deliver more frequent member communications.

### **BUILDING A VIBRANT COMMUNITY**

We launched a new website in May 2014, and have seen a 60-percent increase in unique site visitors. Although there is still room for improvement, the new design makes it easier to learn about the organization, get involved and volunteer. The website has helped us grow our online community by leaps and bounds, and we have placed additional emphasis on opportunities available through social media. We have 9,000 followers on four social channels, with 31-percent growth in Facebook followers and 71-percent growth on Twitter in the last year. Social media outlets have proven to be a good testing ground for ideas that matter to our members, and they serve as an entry point to build a deeper relationship with our community.

# BREAK THROUGH moment

Our membership hit a seven-year high this year – 10,450 strong.

A guest membership program started several years ago allows individuals to "test drive" the organization for up to two years and participate in two activities, helping us convert guest members to full membership.

In the past year, we've had more than 3,000 guests participate in our programs. Through more creative initiatives and more thoughtful campaigns that personally interact with our members, we plan to grow our membership to 12,000 by 2017.





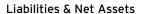




## **FINANCIAL**

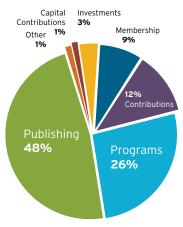
## **Condensed Statement of Financial Position**

Assets	2013-2014	2012-2013
Current Assets	\$5,013,905	\$5,051,575
Long-term Investments	\$2,127,796	\$1,927,792
Fixed Assets		
(less accumulated depreciation)	\$5,759,213	\$5,835,049
Author advances	\$160,960	\$148,657
Total Assets	\$13.061.874	\$12.963.073

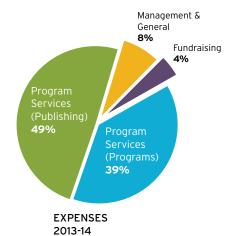


#### Liabilities

Current Liabilities	\$692,324	\$592,481
Long-term Liabilities	-	-
Total Liabilities	\$692,324	\$592,481
Net Assets		
Unrestricted	\$12,211,857	\$12,221,701
Temporarily Restricted	\$157,693	\$148,891
Total Net Assets	\$12,369,550	\$12,370,592
Total Liabilities & Net Assets	\$13.061.874	\$12,963,073



SUPPORT AND REVENUE 2013-14



## **Condensed Statement of Activities**

Revenues	<u>2013-14</u>		<u>2012-13</u>	
Publishing	49%	\$3,009,696	45%	\$3,008,084
Programs	26%	\$1,640,215	21%	\$1,414,009
Contributions	11%	\$705,960	18%	\$1,169,223*
Membership	9%	\$555,148	8%	\$549,493
Investments	3%	\$201,157	3%	\$216,470
Capital Contributions	1%	\$47,346	2%	\$141,968
Other	1%	\$33,615	2%	\$164,174
Total	100%	\$6,193,137	100%	\$6,663,421*
Expenses				
Program Services (Programs)	38%	\$2,352,636	34%	\$1,917,073
Program Services (Publishing)	49%	\$3,085,868	53%	\$3,026,558
Fundraising	4%	\$230,711	4%	\$248,607
Management & General	8%	\$524,964	8%	\$476,853
Total	100%	\$6,194,179	100%	\$5,669,091

<sup>\*</sup> Includes \$500,000 bequest

The audit of the consolidated Mountaineers entity, including Mountaineers Books is available on request.

## **BREAKTHROUGH GIVING**

#### **PEAK SOCIETY**

Generous contributions from early supporters like board member Rich Draves have been central to the success of providing meaningful outdoor experiences that connect people with the natural world. "I see The Mountaineers as an important part of the Pacific Northwest," explained Rich, "as well as an important part of my life. I wanted to support the community where I live and I am fortunate enough to be able to help."

As chair of the Peak Society, Rich is pleased to see so many people step forward and support programs launched within the past four years. "Considering how much time people already give, it's remarkable so many give so generously" he said. "Unrestricted dollars are the lifeblood of any nonprofit organization. Certain programs may have traction, but so much more is needed to ensure their success and impact."



Peter Hendrickson & Nancy Temkin

Eric Aagaard Anonymous (4) Michael Arriaga Perry & Christine Atkins Scott & Mary Kay Ausenhus Mearl Bergeson\* Lisa Berntsen & Royce Poetter David Bradley Harlan Brown Tina Bullitt\* Anita Cech Phil Chebuhar Chris & Radka Chapin Rajib Choudhury Dave Claar\* Adam & Laura Clark Tom Davis Andy & Ann Devereaux\* .Jim Dobrick\*

Jim Dobrick\*
Rich & Martha Draves\*
Evy Dudey & Mark Glidden\*
Glenn & Bertha Eades
Mickey & Jeanne Eisenberg\*
Lee Fromson & Twala Coggins\*
Don & Natala Goodman\*
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Jonathan Hawkins & Ann Mecklenburg\*
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David & Julie McCallum
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John Ohlson\*
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Patti Polinsky\*
Deling Ren & Yinan Zhao

Petra Hilleberg Peter and Liz Heinz Christine Hoffman David & Christina Holmes Brian Johnson Steve Johnson & Bev Dahlin Dennis Kiilerich David Kimbro Paul King Martha Kongsgaard & Peter Goldman Takeo Kuraishi Dan & Nadine Lauren\* Michael Lawrence Steve LeBrun Ed Leckert\* Peter Leonard & Beth Fishman Gretchen Lentz\* Vineeth Madhusudanan & Manisha Powar David & Hope Maltz Aidan & Mamie Marcuss Heidi Mathisen & Klaus Brauer David & Julie McCallum Steve & Colleen McClure\* Craig McKibben & Sarah Merner Patrick Mullanev John Ohlson\* Wilma Peterson Patti Polinsky\* Deling Ren & Yinan Zhao

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\* denotes charter member



## **DONORS**

#### PRIVATE CONTRIBUTIONS OCTOBER 1, 2013 - SEPTEMBER 30, 2014

The Mountaineers relies on private contributions to pilot new initiatives and expand mission-critical programs to provide youth outdoor experiences, grow a tradition of volunteer-led education, improve facilities, and publish books to create a community of engaged outdoor citizens. We are grateful to the individuals, corporations, foundations and organizations below who provided contributions and in-kind gifts between October 1, 2013 and September 30, 2014.

#### \$25,000+

Lee Fromson and Twala Coggins Microsoft Matching Gifts Program The REI Foundation

Thomas H. Tarantino

#### \$10,000 - \$24,999

Boeing Company Matching Gifts Program The Devereaux Foundation Richard and Martha Draves Peter Hendrickson and Nancy Temkin Thomas and Kathryn Hornbein Paul King Treeline Foundation

The Mountaineers Foundation Seamon Family Foundation

#### \$5,000 - \$9,999

The Estate of George B. Duncan Brian Fielder Chris Richburg Tulalip Tribes Charitable Fund David Shema and Virginia Tripp Vilma Vojta Doug and Maggie Walker Tab Wilkins Gavin and Sara Woody

Includes one anonymous benefactor \$2.500 - \$4.999

Ann P. Wyckoff

Avner Aharoni Pat Boyle and Tracy Fuentes Google Matching Gifts Program

Objekts LLC The McLaughlin Family Anne and Steve Fox Don and Natala Goodman Martinique and Eliot Grigg Linda Harkness

William Hecker Christine Hoffman James Kotlik David and Hope Maltz Steven and Colleen McClure Dan Nord and Amanda Franklin John Ohlson

Deling Ren and Yinan Zhao Wilburforce Foundation Chuck and Joan Welter

Includes two anonymous benefactors

#### \$1,000 - \$2,499

Eric Aagaard Thomas Allen Michael Arriaga Carl R. Battreall Mearl Bergeson

Lisa Berntsen and Royce Poetter Harlan Brown

Tina Bullitt
Chris and Radka Chapin
Rajib Choudhury
Dave Claar
Adam and Laura Clark
Dean and Shelley Conti
Scott Davidson
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Raphael Giangiulio The Greutert Family Kaatri and Doug Grigg Jonathan Hawkins and Ann Mecklenburg

Peter and Liz Heinz Sarah McFarlane and Jonathan Heller

Petra Hilleberg

David and Christina Holmes Outdoor Youth Connections Brian Johnson Steve Johnson Dan and Nadine Lauren

Geoff and Peg Lawrence Edmund Leckert Gretchen Lentz Peter Leonard

Richard and Leslie Levenson

Alexander Macdonald and Juliette Oldfield in honor of Flizabeth Marzolf and

Rhodri Thomas Aidan and Mamie Marcuss Troy and Trish Mason Heidi Mathisen and Klaus Brauer

Heidi Mathisen and Klaus Braue The Lookout Foundation

Patti Polinsky Thomas Reveley Mike Riley

Jordan and Joyce Roderick Vik and Jessica Sahney Betsy and Todd Schultz Greg Smith

Marcia and Andy Smith Nigel and Sarah Steere Robert and Jennifer Stephenson

Kara and Jeff Stone Marcia Stone Steve Swenson and Ann Da

Steve Swenson and Ann Dalton Tom Varga and Christine Martin Norman Vigus and Carol Scott

Cebe Wallace John and Deb Wick Martina and Mike Kozar

Rotary Club of Seattle-International District

Kelvin Xia

Gene Yore and Doris DeVries Includes one anonymous benefactor

#### \$500 - \$999

Barrett Amos Scott Baker Michael Bialos Liang Chen Jim Collins Jody Delbridge

Evelyn Dudey and Mark Glidden

Abram Elwell David Enfield

Jo Evans and Art Freeman Andrew Falender

Chad Gartland

Jim Gawel and Mindy Roberts Paul Gould

Roman Hangartner Doug Hutchinson Leigh Johnson

Elizabeth Johnson in memory of Bev Dahlin

Andrea Keating Eugene Keltgen Dennis Kiilerich George Klein Takeo Kuraishi Steve LeBrun

Emilio Marasco and Linda Harkness Arul Menezes and Lucy Vanderwende

Patrick Mullaney

The Estate of Helen M. Strom

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R4 Construction Ben Severson Greg Smith Judy Sterry

BJ and Helen Thayer Sherrie Trecker Fran Troje avid Walton

Janine Whan Tong in loving memory of

Ed Praitis Richard Wilkens Wesley Witt Brian and Amy Young Colleen Sexton

Includes one anonymous benefacto

\$250 - \$499

Helen Baker St. John Teresa Bell Richard Berner

Shawn and Theresa Bertagnole Allan Boyce

Darin Brekke Scott Chamberlin Fred Chapman and Eleanor Schneider

Helen and Arnie Cherullo Mary Childs and Jamie Walker Women Climbers Northwest in memory of Franklin Bradshaw

Frank and Debbie Crawford
Colt de Wolf

Colt de Wolf Keith Doorenbos Jim Fahey Jim and Nadine Feltus Teresa Fewel Votiv Films, LLC John and Ginny Gannon

Tal and Carol Godding in memory of Franklin Bradshaw

Michael Gutmann The Harrick Family Dianne Hoff

Kevin Hornback and Julie Myer

Mary Hsue Roger Johnso

Roger Johnson and Pamela Boyles

Idona Kellogg Bill Kilpatrick Chris Lalonde

Greg Lewis Wayne Lieb

Mary Lou Lyman in memory of Erik Palm Honor and Lynn in memory of

Max Hollenbeck Thomas and Leslie Martin Susan McNabb and Jefferson Foote

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of Bev Dahlin Martha Wiltamuth

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#### \$100-249

Sue Alden Gregory Allen Carmen Almodovar Andrew Anschell

Chad Aschtgen in honor of Don Lennartson Marty Babare

Ricky Bailey and Hannah Pratt

Jane Barrett Laurence Barry

Ted Baughman and Jennifer Treiberg

Lynly Beard Colleen Beslanwitch Greg and Victoria Best

Arvind Bhat in memory of Edward Praitis

David Bidleman Kathy and Keith Biever in memory of

Trudy Ecob Luther Black Mitchell Bower Sally Boyce Stephen Boyce

Herbert and Hilda Bradshaw in memory of

Franklin Bradshaw Javne Brindle in men

Jayne Brindle in memory of Bev Dahlin Noah Broestl

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Terri Bull in memory of Bev Dahlin Suzanne Burgoyne in honor of Frank and Debbie Crawford

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Anthony Dash Karen Daubert and Jared Smith

Karen Daubert and Jared Sr Dean Lawrence Larry Dean Amy DeDominicis David Desertspring Alex and Melissa Devereaux

Darren Dresser Michael Dryfoos David Dugdale

Sara Early and Daniel Gamelin

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Stefan Feller in memor Brian and Katie Finrow Kendall Flint

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Kimberly Freeman in memory of

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Daniel Glasser in memory of Edward Praitis

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Joan Hansen in memory of Max Hollenbeck Chris Harries

James Hays in memory of Bev Dahlin

Don and Marcia Heck

Michael Heil Mike and Carrie Helminger in memory of

Franklin Bradshaw Tim Helton

Janet Hesness

Kenneth Hofsass and Britt Murphy Constance Holloway Kathleen and Richard Holmes The Holzmeyer Family

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Traisa Skarbo

Scott Spaulding in memory of Bev Dahlin

Katya Spielberg and Bernd Friedrich in

memory of Erik Palm

Doug Smart

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Today's Mountaineers apply a modern-day conservation ethic by upgrading existing facilities to support the instruction and practice of outdoor recreation skills in a safe, cost-effective and environmentally-friendly alternative to fragile alpine peaks and meadows.

In 2014, donor support of over \$30,000 funded an outdoor climbing wall at the Tacoma Program Center, a much-needed addition used to teach adult alpine and rock-climbing courses and to support a variety of new youth programs. At Meany Lodge, donors contributed another \$30,000 to upgrade and improve the rope-tow and to purchase a snow machine for transport and rope-tow repair.

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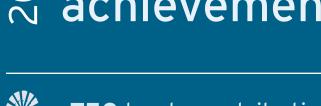
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**750** boots contributing to **5,000** hours of conservation work





**3,180** little hands outside



3,200 knots learned

**20**point increase
in member
happiness







350,000+ books sold around the world

**1,350** events for **60,500** people



an average of **6** outdoor adventures offered every day



**1,200** smiles shared

1,950 volunteers



that's
enough to
reach from the
bottom to the top of
Mt. Rainier on one rope team!



7 vibrantbranches and4 dynamic lodges