The Mountaineers

Minutes of the monthly meeting of the Board of Trustees
April 2, 2009

Board members present:
Officers
President - Eric Linxweiler
President Elect - Tab Wilkins
Secretary - Steve Sears
Treasurer - Mike Dean
VP Publishing - Don Heck
VP Properties - Dave Claar

Trustees at Large
Kirk Alm
Rich Draves
Dale Flynn
Ed Henderson
Lynn Hyde
Don Schaechtel
Dave Shema
Mona West

Branch Trustees
Mike Maude – Seattle
Gerry Haugen – Foothills
Jimmy James – Kitsap
John Flanagan – Olympia

Board Members Absent
Eva Schoenleitner – Trustee at Large
Steven Glenn – Bellingham Trustee
Rob Simonson – Everett Trustee
Tom Shimko – Tacoma Trustee

Others Present
Books Publisher: Helen Cherullo
Controller: Brian Horstman
Foundation President: Jamie Gordon

Guests Present: Fran Troje, Brad Straccener

<u>Call to Order</u>

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The meeting was called to order at 7:01 PM by Mountaineers President Eric Linxweiler in Room 110 at the Magnuson headquarters. The President and Secretary were in attendance. A quorum was established.

Approve Agenda

It was moved by Jimmy James and seconded to approve the agenda. It was moved by Steve Sears to amend the agenda to add a new business item granting honorary member ship in the Mountaineers Club to Lou Whittaker. The amendment to the agenda passed. The main motion passed.

Approve Minutes of March 2008 Meeting

It was moved by Ed Henderson and seconded to approve the March 2009 minutes. The motion passed.

Officer/Staff Reports

President Eric Linxweiler reported: see attached written reports

President Elect Wilkins reported:
This month did not hold the Managing Committee Meeting, instead participated in the Foundation Open House on March 26th. Continued to work on:

- Standards, obtaining additional internal assessments as well as contacting two outside firms to conduct an analysis of our standards approach
- Youth Policy, have drafted an approach that the branches support and am finalizing the paperwork and policy components

Executive Director Steve Costie: absent no report

Secretary Steve Sears reported:

- The next Board of Trustees meeting will be held May 7th, at the Magnuson Clubhouse, 7pm

Treasurer Mike Dean reported:

- HQ and Division are under budget due to
    - later than anticipated building move date lowering investment income
    - High moving expenses
    - Slower than expected room rentals
    - Membership drop rate 1 percent higher than budgeted
    - Budgeted layoffs not done
- Branches
    - Better than budget due to course revenue coming in the first part of the Y

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- Books
    - Revenue was lower than budget as were operating expenses
    - Net profit lower due the revenue shortfall and disposal of slow titles
    - Fund raising higher than budgeted by $50,000 YTD
- It was noted that the building is expected to incur an additional 25- 50 K for additional finishing

Vice-President Publishing Don Heck deferred to Helen Cherullo who reported:

- Expense item are being carefully scrutinized
- Simple survival is paramount until the economic storm ebbs
- The 20 book title plan is on track
- Books is re-forecasting its annual budget
- Are taking another look at the reprinting scheduling for economies
- Books management believes that the aggressive actions taken are prudent and will allow books continuance
- Art Wolfe, ardent supporter of Mountaineers Books and the Braided River imprint has chosen Mountaineers Books as the publisher for his current book
- The Day Hiking book series is short of expectations but is still doing well
- The Inventory levels and procedures of Mountaineers Books were discussed

Vice President of Recreational Properties Dave Claar reported

- The Kitsap Cabin now has a live in caretaker
- There are two ski lodges still running winter lodgings: Stevens and Baker
- The next Division meeting will be April 7th at Fran Troje's home
- Properties is awaiting guiding information from the Finance Committee before beginning to start the budget process
- The Meany Lodge is still in the market to purchase a ski trail groomer

Committee Reports

Bylaws Committee: proposed bylaws changes

- A review was conducted of the proposed changes to the club bylaws
- Expect a clean and fully vetted version to be presented at the next board meeting

Executive Committee: The Board Retreat summary was conducted in the Bylaws Committee report

Fundraising Committee: see written report attached

New Business

It was moved by Ed Henderson and seconded to approve the Funding Committees grant request of $12,000 to support the Trailhead program

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It was moved by Dale Flynn and seconded to amend the motion to increase the amount of the grant to 15k to reinstate the 3 k removed from the grant by the funding committee from Travel expense. The amendment failed

It was moved by Dave Shema and seconded to postpone the motion until the next meeting of the board. The Motion Failed

The Main motion passed. Dissenters were Dave Shema and Gerry Haugen

New Business added to the Agenda:
Eric Linxweiler presented a petition awarding honorary membership to Lou Whitaker,
It was moved by Steve Sears and seconded to bestow upon Lou Whittaker the status of Honorary Member of the Mountaineers Club. The Motion passed

Program reports
Conservation Division: see written report

Recreational Resources:

- 13 State Parks are scheduled to be mothballed, closed or transferred
- The Reiter area on Highway 2 is getting more environmental attention and a community effort is underway to improve protection for these lands

Foothills Branch:

- The Branch is coordinating with Bellevue Parks and Recreation on Program Development
- The monthly meeting will include a presentation on freezer bag cooking

Olympia Branch:

- The Radical Reels movie program hoped for break even but enjoyed a small profit

Mountaineers Foundation:

- The recent fund raising event at the clubhouse was very successful
- The Foundation has received a bequest from William J Lahr
- The Foundation Board will meet April 14th to consider amongst other items, several grants including Kids Camp and Trailhead

Good of the Order

- Eric Linxweiler reminded those present of the April 25th open house
- Lynn Hyde informed the board that the Green River Gorge association will rename the lodge after Wolfe Bauer, see additional info at www.MGRC.org
- Don Schaechtel mentioned that the PEMCO Insurance Co. is supporting the club open house by supplying a herd of goats that will dine on and remove the blackberry bushes adjacent to the Mountaineers clubhouse
- Mona West noted that the REI outdoor school has been launched and will exist in Seattle soon.

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- Ed Henderson noted the passing of Stan Engle
- Ed Henderson made mention of his enjoying the beauty of the Green River Gorge

Adjournment

It was moved by Ed Henderson and seconded to adjourn the meeting at 9:52. The motion passed.

Attachment List:
Presidents report
Funding Ad Hoc Committee Update 2009 04
Funding Committee Report
Lou Whittaker Honorary Membership
Conservation Division report

Memo

To:	Mountaineers' Board of Trustees	**From:**	Eric Linxweiler
cc:		**Date:**	2 April 2009
Subject:	**President's Report**		

General Activities For March

- Board Retreat on Governance on March 21st
- Foundation Fundraiser on March 26th
- Asked Leesa Wright, Tom O'Keefe (head of Recreational Resources) and Michael Shurgot (head of Conservation Division) for their leadership in revising our overall club letter writing / position decision process related to public policy. In addition, to aid in transparency and clarity, I've asked for a copy of all letters written on behalf of the Mountaineers to be made available to the Board.
- Additional attention to operational matters

Committee Updates

Executive Committee

- Met on March 24th.
- Next meeting on April 21st

Miscellaneous

- Petition for Honorary Membership for Lou Whittaker
- Petition for the creation of the West Seattle Branch (April Fools!)

The Mountaineers
Funding Ad-hoc Committee Status
April 2, 2009

Members: Steve Costie, Mike Dean, Ed Henderson, Rich Draves, Jimmy James, Judy Hall, Kent Mueller, Peter Zuest

Results of 3/26/09 Meeting:

- **Developed Draft Fundraising Committee Charter attached for April BoT review and May BoT vote.**

- **Reviewed to sequence of events required (rough time line) to complete Ad-hoc Committee actions.**

- **Adjusted timeline for Mountaineers Foundation Funding Cycle.**

- **Agreed to proceed with existing Foundation grant submittal process until Ad-hoc Committee's recommendations are approved and implemented.**

Next Steps:

- **Enhance website and other communications.**
- **Nominate members of Fundraising Committee after BoT approval.**

DRAFT

FUNDRAISING COMMITTEE CHARTER

General Statement
It is the policy of the board to encourage programs that support the goals outlined in the Strategic Plan of the club, and to support these programs by raising funds which supplement income from dues and course fees.

Mission Statement
The Fundraising Committee will develop, maintain and execute fundraising efforts from all supplemental sources such as planned giving, private and foundation grants, corporate and in-kind donations, annual fund appeals, and major gifts at the board, committee, branch, and individual volunteer level. The committee will engage with the divisions, branches and books to determine funding needs and how to prioritize and match with funding sources.

Committee Type
Board

Committee Membership
Executive Director, Development Coordinator, Treasurer, at least one other member of the board, and at least two others.

Committee Roles and Functions
To support the committee's mission, the roles and functions shall include but are not limited to the following:

Foundation Coordination: Serve as a liaison to the Mountaineers Foundation, particularly in the identification and monitoring of shared projects.

External Fundraising (Corporate Sponsorship and Members): Lead efforts to build strategy and deploy resources available to develop relationships and fundraising from corporate sources and Mountaineer members.

Club Funding Engagement: Work closely with Branches, Divisions and Books to identify funding opportunities and potential projects to fund. Coordinate grant writing as necessary. Help brainstorm and create opportunities. Serve as a resource to club members or groups desiring to raise or obtain funds for a program or project by helping to locate funding sources, provide grant writing education and assistance, and facilitate the application process.

Strategic Review Team: Collect and review all internal funding requests. Determine best funding source, prioritizing based on clubs available funds and strategic goals and ensure that specific guidelines are met. Make recommendations for Board approval of requests over $10,000. Ensure IRS documentation requirements back to funding sources are met. Evaluation criteria include:

- IRS 501c(3) eligibility when necessary for funding source
- Criticality and alignment with the club's strategic goals
- Use of supplemental fundraising/matching funds from branches, external sources, etc

- Partnership with other organizations
- Budget requirements

Grant Writing: Support administrative needs to write detailed grants.

Goal Setting: Develop annual goal for external funding sources.

Reporting: At a minimum, quarterly reports shall be made to the board. Committee will contributes to the annual report and other marketing efforts.

Chairperson
Appointed by the President

Term of Service
Two year

Meeting Times
As Required

TO: Eric Linxweiler, President, the Mountaineers and Board of Trustees

FM: Ed Henderson, Chair, the Mountaineers Funding Committee

RE: Funding Committee Report

Date: April 2, 2009

The Funding Committee met in early March to consider three grant requests as follows:

- The Trailhead Program in Seattle for $15,000,
- Mountaineer Players, Youth Theater Camp for $6,500 and
- Arlene Blum public presentation in Tacoma for $1,000.

The committee recommended approving funds for the Arlene Blum presentation, $1,000 and the Youth Theater Camp for $5,000.

The Committee is forwarding to the Board of Trustees, recommending approval of $12,000 for the Seattle Trailhead Program.

The Funding Committee has approved to date the following grant applications:

The South Sound Environmental Issues Course	$1,000	only $513.11 spent
The Seattle Environmental Issues Course	$1,650	
The Mountaineer Players Youth Camp	$5,000	
The Arlene Blum presentation in Tacoma	$1,000	
The Seattle Trailhead Program	$ 12,000	

Total $ 20,650 minus $ 486.89 = $ 20,163.11

This leaves a balance of $29,836.89 of the $50,000 available from unrestricted Foundation funds. No grants have been made from dedicated "Friends of - - - etc." funds.

The Committee has one additional grant request in hand for $1,275 from the Naturalist Committee for *Botanical Keying Workshop* to train instructors for the *Introduction to the Natural World* course.

The Committee also anticipates grant request from the Library for $20,000+ and from the Olympia HARK program. We are actively soliciting grant request from other activities.

As Chair of the Funding Committee I have met twice with the Club's Treasurer, Mike Dean, and the Funding Ad Hoc Committee. Committee status report and draft Fundraising Committee Charter attached.

The Committee has received a set of draft guidelines from Tacoma for the use of the Brunhilde Wislicenus $1.4 million bequest. Building on this draft and presenting a recommendation for the board's consideration will be the prime order of business at the Funding Committee's May meeting.

Memo

To:	Mountaineers' Board of Trustees	**From:**	Eric Linxweiler
cc:		**Date:**	2 April 2009

Subject: Petition for Honorary Membership for Lou Whittaker

It is my honor to bring forth Lou Whittaker to be considered as the Mountaineers' newest Honorary Member.

We know what Lou has meant to the Mountaineers and the world of mountaineering, through his numerous accomplishments to both climbing, and outdoor leadership. His biography, "*Lou Whittaker - Memoirs of a Mountain Guide*", published by our books division, is a must read for anyone who wants to know about the early days of climbing in the Pacific Northwest and how that community influenced the world of mountain safety, conservation and exploration.

Lou joined the Mountaineers as a Junior Member in 1943, along with his equally accomplished brother Jim. Interestingly enough, they weren't first Whittakers in the club. Not too long ago, Lou's mother informed him that his dad actually joined when he first moved to Seattle. He wasn't a climber, but enjoyed the fellowship of the Mountaineers during our formative years.

I recently asked Lou what the Mountaineers had meant to him. He recalls that as a boy in Seattle, especially during World War II, it was a great way to get out to the mountains. He mentioned how excited he was to take our basic climbing course, and how that led to his teaching with the Mountaineers. Pride was the word he used to describe his days teaching, which led to a career as a guide. When asked about his favourite outdoor trips, he rattled off so many destinations I couldn't keep up. It's clear that the Mountaineers became a critical foundation of his life, and his experience with such notable Mountaineers as Dr. Otto Trott, Wolf Bauer, Ome Diaber, Lloyd Anderson, and others ensured that he was himself part of the foundation of the Mountaineers. He is quick to mention he was a charter member of Mountain Rescue Council, one of the Mountaineers proudest offshoots.

He also took mention that one of his favourite aspects of the Mountaineers is how we welcome all lovers of the out of doors. How camp crafters, hikers, skiers, and even peak baggers, could come together as a community with common purpose. Lou makes particular mention of that as he considers it critical to ensure that "no child is left inside" in the future (his words, not mine).

We spent a bit of time talking about the future of the Mountaineers, and how critical our outreach is. He was pleased to hear the direction we are going and the investments we've made in ensuring the next generation of Mountaineers have experiences even greater than his own with the club and the outdoors.

With all that he has meant to the Mountaineers and the Mountaineers have meant to Lou, I am asking the Board of Trustees to join me in recommending, approving, and welcoming Lou Whittaker to the exclusive roll of Honorary Mountaineers.

It was moved and seconded to bestow upon Lou Whitaker the status of honorary membership in the Mock Meeters Club.

PETITION

Bruce Whitaker
Dave Cigar
Tyler Hyde
Jimmy James
Jim Schmeltz
Jim [illegible]
Don Hel
[illegible]
[illegible]
D and B Stemm
Ellen Churulk
[illegible]
Keith [illegible]
Mona [illegible]
Rob Flynn

Ed Henderson
John Flanagan
Brian Horstman
Steve Sons
[illegible]
Francis Fragie

CONSERVATION DIVISION REPORT BOT APRIL, 2009

1) We are happy to report that we now have three new active members: Greg Barnhouse, who is handling communications; Jake Reeder, who is working with Jim Adcock and Ed Henderson on energy proposals; and the latest, Dr. John Edwards, UW professor of biology emeritus. Dr. Edwards has worked extensively with NCCC, and will bring a proposal on wolf management in Washington State to the April meeting. He is also very interested in Leesa Wright's work with Jim Davis on expansion of North Cascades National Park. A fourth new member, Jessie Dye, who has strong connections with the state environmental community and has worked extensively on environmental issues with the State Legislature, will join the committee after the legislative session ends.

2) The CEC approved and sent to Eric letters on attempts by Gov. Palin to deny endangered species protection for Beluga Whales in Alaska, and a request for the DNR to provide adequate timer stream buffers on state owned forest lands.

3) Leesa Wright has been working extensively with Jim Davis of American Alps on expansion plans for North Cascades National Park. On Friday, May 15th, at the Mountaineers Clubhouse, American Alps will present its "Campaign Kickoff Event" from 6:00 to 8:30 PM. Speakers will be Art Davidson, author of, among other books, Edge of the Earth, Corner of the Sky (with Art Wolfe), and long time noted Seattle P-I reporter Joel Connelly, who has long supported expansion of NCNP. All members of the Mountaineers are strongly encouraged to attend this important wilderness event.

4) The CEC is preparing a display for the open house at the new clubhouse on April 25th. Mike Shurgot will convene a committee to work on this display for the CEC.

5) The CEC currently has sub-committees working in three areas: proposals for bike trails in National Parks; fire policies in National Forests, and energy policy, including the Governor's cap & trade policies and global warming.

6) The CEC approved a letter drafted by Ed Henderson vigorously opposing Senate Bill 5840 which would gut I-937, the green energy initiative passed by Washington State voters. Ed's letter asks that similar legislation in the House be stopped.

7) The CEC also approved a letter submitted by new member John Edwards opposing fishing in Spirit Lake, which would violate federal control of the ST Helens Monument.

8) Please note that Greg Barnhouse and Policy Associate Leesa Wright are now contributing important updates for the Conversation Currents portion of the Mountaineers website. Thanks to Rich Barringer for help in setting up the blogs.

Submitted by Dale Flynn

April 2, 2009